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| **ACADEMIC INSTITUTION** |  | | |
| **PROJECT NAME 1** |  | **PROJECT NAME 2** |  |



2017 Enactus Canada Regional Exposition   
**Capital One® Financial Education Challenge Report**

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| **SEEING OPPORTUNITY –** Please describe the need your project aims to address, and the steps taken by your team to perform a thorough needs assessment. | |
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| **TAKING ACTION** – Please describe your project and its components, as well as the role of your Enactus team in developing and running this project. | |
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| **ENABLING PROGRESS** – Please describe the results and impact you had on your project’s target audience. Distinguish projected impact vs. actual impact. | |
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| **METRICS** (Note: Only metrics pertaining to the projects you are presenting can be reported on) – Dollar figures in $CAD | | | | | |
| Number of people empowered |  | Profit increase |  |  |  |
| Number of people directly impacted |  | Revenue Increase |  |  |  |
| Number of people indirectly impacted |  | Increase in financial assets |  |  |  |
| Number of lives improved |  | Reduction in debt of participants |  |  |  |