IMPACT DEFINITION TABLE

LEVEL	DEFINITION	EXAMPLE
LIVES IMPROVED	Number of people who have **benefitted** from the project, but **no transfer of skills or knowledge** was involved.	The most common occurrence of this type of impact is when an individual **gains access to a new resource that improves their livelihood**. For example, a team runs a water filtration project that now provides clean drinking water to a community. Those individuals who now have access to clean water represent the number of lives improved.
INDIRECT IMPACT	Number of people who **have gained new knowledge and/or skills** as a result of the project, but **with whom the team did <u>not</u> work directly**.	For example, a team runs a project that trains a beneficiary to start and run his own business. He then uses his newly acquired knowledge to support his brother in the same way. His brother has been indirectly impacted.
DIRECT IMPACT	Number of people who have **gained new knowledge and/or skills by working directly with the team**, as a direct result of the project.	The team runs a sales workshop with beneficiaries. The beneficiaries now have new knowledge and skills they did not have prior to participating in the project.
EMPOWERMENT	Empowerment is the deepest level of impact a team can have. We say an individual has been **empowered** when the individual takes the skills and/or knowledge that he gained through the project, and **applies them independently.** This has a measurable improvement on their livelihood.	As a result of the project, the beneficiary gains employment, launches their own successful business, reduces their debt, increases their savings, obtains a certification, returns to education, and/or gains stable accommodation.