



# Project ReCreate

## Seeks Opportunity

Calgary produces more waste and consumes more energy per capita than any other city in Canada.

## Takes Action

### Environmental

Teach the importance of a sustainable environment

### Economic

Skill development  
Sell products

### Social

Profits are donated to a charitable cause

## Enables Progress

The Artisans Market provided the first source of income for many since the floods.

Gave hope and opportunity to a struggling town.

Created a sense of community and vibrancy by bringing people together.

## Sustainability & Expansion

We plan to collaborate with Forest Lawn High School to educate these students so they can begin to teach the concept of recreating in elementary schools, ensuring a sustainable future for Project ReCreate.

In one of our current partner schools, students who take the ReCreate elective have the opportunity to teach future elective students.

## DIRECT IMPACT

### THIS YEAR

### SINCE 2012

### SOCIAL

177

492

elementary students inspired.

### ENVIRONMENTAL

1,600

5,200

items of waste avoided the landfills.

### FINANCIAL

\$1,710

\$3,800

earned from the sale of recreated products which was matched by donors.

### HUMAN

3,420

7,600

lunches were provided to children in need through Brown Bagging for Calgary's Kids.

## INDIRECT IMPACT

Students will then impact **545** immediate family members.

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