

## PROJECT EXAMPLES



### Australia

In Australia, 60 percent of disabled people are long-term unemployed, and artists with disabilities make up only ten percent of the professional art industry. When students at the University of Sydney learned this, they saw opportunity to change lives. They created The Sight, a project in which they organized a series of workshops where art tutors mentor participants to refine their skills. They learned how to auction off their work and rent it to local businesses, resulting in 32 pieces of art sold or rented and \$31,500 in revenue. The team has also generated media buzz with their efforts. An Australia television channel wants to create a documentary about the project and one artist is negotiating a book deal.



### Canada

Memorial University saw opportunity in bottle collectors in their Canadian community through a project called Bottlepreneur. Before the project, collectors would dumpster dive for recyclables, making \$4.00 an hour. The team helped these people set up a business collecting recyclables as an alternative to traditional recycling methods, which only pick up biweekly and do not take glass. Using marketing and improved transportation, the team helped participants increase their earnings to twice the minimum wage and collect over 1.8 million containers in a single year.



### China

An Enactus team in China found a way to solve pollution problems, teach sustainability and empower a community. The Beijing Normal University in Zhuhai noticed a body of water that was being polluted by nearby hog pens. They found plants that purified the water to a usable grade and community members. Because of their project, field production and livelihoods in the area have improved.

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### Ireland

A team in Ireland is pairing older residents who need help around the house with college students who need a place to live. The University College Dublin Enactus team created Generation Accommodation to help older people by providing them socially engaged students to live with. The students offer security, help around the house and friendship. The project has gotten press in Ireland for being a unique innovation accommodation service.



### Japan

Through Project Hana-wa, Enactus students from University of Shiga Prefecture in Japan are helping the mentally disabled maintain jobs. The students create flower planters out of recycled materials. Then, they teach the participants how to maintain the plants. People lease the planters for a monthly fee that includes maintenance costs. The project creates steady income for the mentally disabled and helps them gain independence and build friendships through their work.



### Mexico

Students in Mexico learned that 40 tons of solid waste was being mishandled and contaminating local water per day. Because of this, the Enactus team at Technological University of the Mixteca saw opportunity to teach workers to recycle. Through their project called Kuili, workers' incomes increased by 375% and they have been able to correctly process 10,174 tons of waste so far. The project ensured health and safety to 70,000 people who are no longer exposed the contaminated water.



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### Netherlands

The Enactus University of Amsterdam team in the Netherlands started project Coffee Career. The project helps young people who have mental disabilities or behavior issues. The project offers these young people an opportunity to get hands-on work in a coffee shop. The participants gain confidence and positive attitudes as well as job experience, which will serve them well in their futures. So far, 50 percent of the 29 participants have successfully joined the labor market.



### Nigeria

Project Trash for Light seeks to solve trash disposal issues in Nigeria. The Kwara State University of Malete Enactus team in Nigeria saw opportunity for Bororos, or unemployed, isolated people. The team taught the participants to gather trash into smoke suppressing turbines, reducing pollution in the community. The turbines generate electricity, providing for the community and giving the participants a sense of purpose.



### United States

Belmont University is situated in Nashville, TN in the United States, a city known for country music. They leverage their location to collect broken guitar strings that would normally be thrown away. With their project, Strings for Hope, women in transition learn new skills and gain employment while creating beautiful bracelets from the guitar strings. The profits of the project go to help struggling food banks in the area.

To learn more about other Enactus projects, visit [enactus.org/seeopportunity](http://enactus.org/seeopportunity).