|  |  |
| --- | --- |
| **ACADEMIC INSTITUTION** |  |
|  |
| **PROJECT NAME 1** | **PROJECT NAME 2** | **PROJECT NAME 3** |
|  |  |  |



2017 Enactus Canada Regional Exposition
**TD Entrepreneurship Challenge Report**

|  |
| --- |
| **SEEING OPPORTUNITY** – Please describe the need your project aims to address, and the steps taken by your team to perform a thorough needs assessment.  |
|  |  |  |

|  |
| --- |
| **TAKING ACTION** – Please describe your project and its components, as well as the role of your Enactus team in developing and running this project.  |
|  |  |  |

|  |
| --- |
| **ENABLING PROGRESS** – Please describe the results and impact you had on your project’s target audience. Distinguish projected impact vs. actual impact.  |
|  |  |  |

|  |
| --- |
| **METRICS** (Note: Only metrics pertaining to the project you are **presenting** can be reported on) – Dollar figures in $CAD |
| Number of people empowered |  | Number of people exposed to entrepreneurship |  | Profit increase  |  |
| Number of people directly impacted |  | Existing entrepreneurs impacted by projects  |  | Number of new businesses created |  |
| Number of people indirectly impacted |  | Revenue Increase |  | Number of part-time jobs created |  |
| Number of lives improved |  | Number of full-time jobs created |  |  |  |