

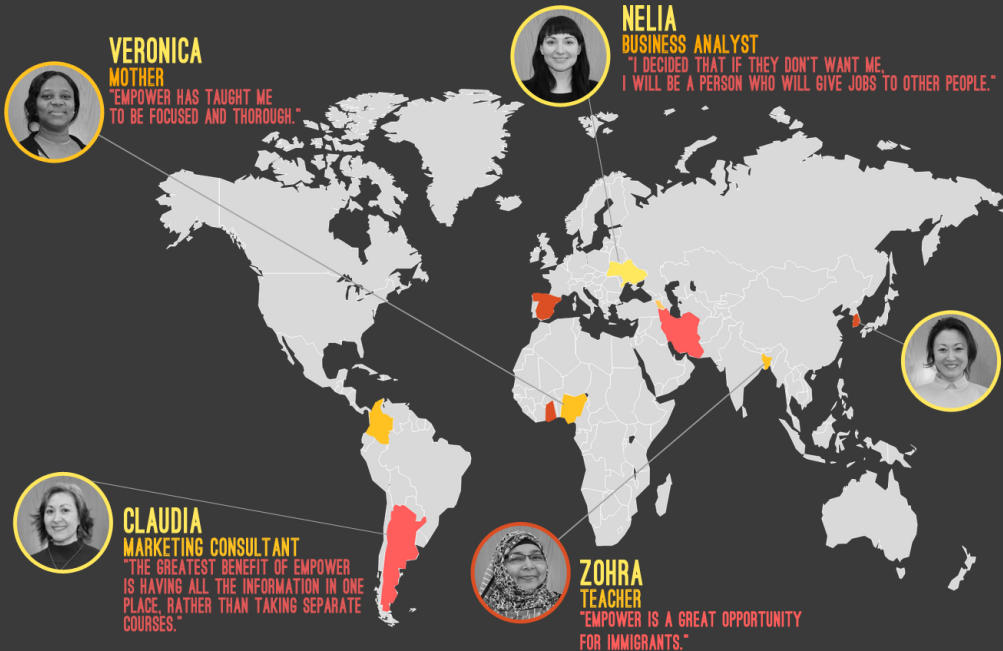
TD ENTREPRENEURSHIP CHALLENGE



EMPOWER
BUSINESS SKILLS TRAINING

EMPOWER CURRICULUM

1. STRATEGIC PLANNING
2. FORMS OF BUSINESS
3. STARTING A BUSINESS
4. STRATEGIC CANVAS
5. ACCOUNTING
6. LEADERSHIP & HR
7. FINANCES
8. MARKETING
9. MARKET RESEARCH
10. COMPUTER SKILLS
11. CORPORATE CITIZENSHIP
12. ENVIRONMENTAL SUSTAINABILITY
13. LOAN APPLICATIONS
14. ENTREPRENEURSHIP PANEL



VERONICA
MOTHER
"EMPOWER HAS TAUGHT ME TO BE FOCUSED AND THOROUGH."



NELIA
BUSINESS ANALYST
"I DECIDED THAT IF THEY DON'T WANT ME, I WILL BE A PERSON WHO WILL GIVE JOBS TO OTHER PEOPLE."



CLAUDIA
MARKETING CONSULTANT
"THE GREATEST BENEFIT OF EMPOWER IS HAVING ALL THE INFORMATION IN ONE PLACE, RATHER THAN TAKING SEPARATE COURSES."



HYEON MI
TEACHER
"I HAVE LEARNED THE STEP BY STEP PROCESS THAT I MUST TAKE TO START A BUSINESS."



ZOHRA
TEACHER
"EMPOWER IS A GREAT OPPORTUNITY FOR IMMIGRANTS."

1 TO 3 NEW BUSINESSES WITHIN THE NEXT 6 MONTHS

11 PARTICIPANTS

OVER 70
PEOPLE
INDIRECTLY
IMPACTED

OVER
\$6,000
AVAILABLE IN
FUNDING

OVER 1,500
VOLUNTEER
HOURS

30 HOURS OF
CLASS TIME

FINANCIAL
LIVELIHOOD

75% increase
in knowledge of
the Canadian
financial system

SOCIAL
LIVELIHOOD

50% increase
in the size of
business network

HUMAN
LIVELIHOOD

32% increase
in confidence
and knowledge of
the Canadian
business world



CONNOR LUCK
PRESIDENT
ENACTUS CALGARY

DR. SCOTT RADFORD
FACULTY ADVISOR
ENACTUS CALGARY

LYNNE RICKER
ASSOCIATE DEAN
HASKAYNE SCHOOL OF BUSINESS

