

ENACTUS TEAM MENTOR

ROLE AND KEY RESPONSIBILITIES

An Enactus Team Mentor will provide support and guidance to the Enactus team, primarily as it relates to the development and delivery of their RBC Future Launch Project Accelerator project.

WHO CAN BE AN ENACTUS TEAM MENTOR?

An Enactus Team Mentor could be, but is not limited to:

- Academic professionals
- Alumni of the Enactus program
- Local business representatives
- Media/public relations representatives
- Not-for-profit representatives
- Other individuals (i.e. philanthropists, retired professionals) that complement the mix and can provide advice in key strategic areas

KEY ATTRIBUTES

Some key attributes of an Enactus Team Mentor could include, but are not limited to:

- Affinity with Enactus and its core mission and purpose
- Interest in providing students with a hands-on learning experience
- Ability to coach and mentor students in their professional development

KEY EXPECTATIONS

Some key expectations of an Enactus Team Mentor could include, but are not limited to:

- Understand the elements of a great project
- Provide mentorship and guidance to the project and the Enactus team members
- Serve as an advocate for Enactus within your company and in the broader community
- Regularly attend Enactus team meetings and provide input and support where required
- Attend Enactus Canada Regional and National Expositions, where possible

KEY RESPONSIBILITIES

Some key responsibilities of an Enactus Team Mentor could include, but are not limited to:

- External analysis – assist the team in identifying and addressing areas of opportunity, potential risks and challenges, along with emerging local trends
- Partnerships – support the creation of partnerships, sponsorships and other strategic links between the team and other organizations
- Presentations – participate in the selection process for competition presentation teams and provide feedback on presentations and project reports
- Resources - assist the team in identifying resources and provide relevant supporting resources, including materials, contacts, employment/volunteer experiences and access to facilities or equipment