



CANADIAN TIRE YOUTH LEADERSHIP COUNCIL

PROUDLY PRESENTED BY CANADIAN TIRE CORPORATION LTD.

PURPOSE

The **Canadian Tire Youth Leadership Council** will bring together students from across the country to serve as thought leaders and ambassadors to directly support Canadian Tire in their community empowerment efforts.

OVERVIEW

- All Enactus students across the country are invited to apply to be a part of the **Canadian Tire Youth Leadership Council**, designed to enhance the leadership development experience for participating students through mentorship, while also developing ideas and solutions that will help to advance Canadian Tire's community empowerment efforts
- Annually, up to twelve (12) Enactus students will be selected to participate in the **Canadian Tire Youth Leadership Council**, which includes:
 - Being paired with a **Canadian Tire Youth Leadership Mentor**, a Canadian Tire representative, to support their growth as an emerging leader over the next twelve (12) months
 - Opportunity to work directly with their **Canadian Tire Youth Leadership Mentor** throughout the year to develop ideas/solutions that will help advance Canadian Tire's [community empowerment efforts](#)
 - Participating in an exclusive **Canadian Tire Youth Leadership Council Working Session** to be held at the Canadian Tire Head Office before the Enactus Canada National Exposition
 - Exclusive invitation to join the **Student Leader of the Year Lunch, proudly hosted by Canadian Tire Corporation Ltd.** to be held at the Enactus Canada National Exposition, to share council outcomes

NOTE: Selected students will receive one night of shared accommodation with another member of the council for the night of Monday, May 18, 2020; transportation costs to and from the working session; and a set meal per diem for dinner on Monday, May 18, 2020 and breakfast on Tuesday, May 19, 2020.

ELIGIBILITY

To qualify for the council, nominees must meet the following requirements:

- Attend the 2020 Enactus Canada National Exposition
- Be able to attend the pre-working session at the Canadian Tire Head Office in Toronto on the morning of Tuesday, May 20, 2020
- Returning to school for the 2020-2021 academic year

APPLICATION

To apply for the council, the student must complete the application form on the Enactus Canada website by Friday, February 21, 2020 at 5pm EST.

SELECTION

Applications will be pre-screened by Enactus Canada staff and evaluated by select Canadian Tire representatives.

RECOGNITION

The successful twelve (12) candidates will be formally recognized at the 2020 Enactus Canada National Exposition. Additionally, all nominees will be invited to participate in the **Student Leader of the Year Reception, proudly hosted by Canadian Tire Corporation Ltd.** where they will be asked to present their work in front of their fellow peers, mentors and Canadian Tire Corporation Ltd. executives.