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| **ACADEMIC INSTITUTION** |  |  | **PROJECT NAME** |  |

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| **NEED AND AUDIENCE** |
| * *What need does this project address? (This is the place to explain why you decided to run this project)* * *What audience(s) did you target and why?* |
| **ACTION TAKEN** |
| * *What activities did you undertake? (What did you do?)* * *What partners did you work with?* * *This is a great place to provide more info on ownership, if needed.* |
| **IMPACT** |
| * *Please outline the overall impact your project had on participants* * *Include any metrics not in the table below* |

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| **STANDARD METRICS**  (These metrics are related only to the project presented and represent work done since March 1, 2021) | | | |
| Number of people educated on financial literacy |  | Number of people whose net worth has increased through increased savings or reduced debt |  |
| Of the total number of people educated on financial literacy, how many were small business owners? |  | Dollar value of change in net worth in CAD $ |  |

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| **PROJECT START DATE** |  |  | **IS THIS PROJECT WHOLLY-OWNED AND OPERATED BY THE TEAM?** |  |