



**PC FINANCIAL RESILIENCE PROJECT ACCELERATOR**  
PROUDLY PRESENTED BY PC FINANCIAL

**PURPOSE**

The **PC Financial Resilience Project Accelerator** is designed to empower Enactus teams with the resources needed to identify, create and deliver projects that advance equity by using financial education to build resilience in underserved populations. These populations could include, but are not limited to visible minorities, indigenous peoples, people with disabilities and/or women.

**SELECTION CRITERIA**

**Successful applications will demonstrate the following:**

- Identification of a definable need related to the purpose of the Project Accelerator
- Clear goals, objectives, execution plan, and reasonable budget to achieve success
- A plan to effectively empower their chosen audience through a project solution that transfers knowledge, builds capacity and incorporates solutions that focus on long-term success

**RECIPIENTS**

**Six (6) Enactus teams will receive the following benefits:**

- A project grant of \$2,500 to advance their proposed project
- An Enactus Team Advisor from PC Financial (where possible)

**NOTE:** *75% of the project grant will be disbursed in November 2023. The final 25% will be disbursed in April 2024, upon completion of a final impact report that is deemed acceptable by the review committee.*

**PRIZES**

Based on the outcomes of the participating Enactus teams' initiatives, along with the quality of Final Impact Reports, one (1) Enactus team will be selected to receive the 'Best Project' award, which will be presented at the 2024 Enactus Canada National Exposition.

**NOTE:** *Prize structure is subject to change without notice.*

**MEASURABLE OUTCOMES**

As a guideline, measurable outcomes for the **PC Financial Resilience Project Accelerator** could include, but are not limited to, the following:

- Number of individuals within an underserved population receiving financial education support and/or training
- Number of individuals within an underserved population reducing their debt or increasing their savings
- Dollar value associated with the reduction of debt and/or increase in assets of participants