

TD ENTREPRENEURSHIP CHALLENGE
PROUDLY PRESENTED BY TD BANK GROUP

PURPOSE

The **TD Entrepreneurship Challenge** empowers Enactus teams to identify, create and deliver projects that teach relevant entrepreneurship skills, empowering aspiring and existing entrepreneurs.

JUDGING CRITERION

Which Enactus team most effectively demonstrated entrepreneurial leadership to drive business and innovation for sustainable positive impact related to entrepreneurship within the last year?

PRIZES

This national challenge, and competitive platform is designed to reward the Enactus teams that best fulfill the judging criterion. The prize structure for the **TD Entrepreneurship Challenge** is as follows:

Regional Round of Competition

- Regional Champion(s) (\$1,500)
- Regional Runner-Up(s) (\$1,000)
- Regional Second Runner-Up(s) (\$500)

Final Round of Competition

- National Champion (\$3,000)
- National Runner-Up (\$2,000)
- National Second Runner-Up (\$1,000)

MEASURED OUTCOMES

As a guideline, measurable outcomes for the **TD Entrepreneurship Challenge** could include, but are not limited to, the following:

- Number of entrepreneurs directly impacted
- Number of entrepreneurs indirectly impacted
- Number of people exposed to entrepreneurship as a viable career path
- Number of people improving their entrepreneurial skills and/or expanding their professional connections
- Number of new businesses started
- Number of new job opportunities created
- Number of people gaining full-time employment
- Number of people gaining part time employment
- Dollar value associated with increase in profits generated