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| **ACADEMIC INSTITUTION** |  |  | **PROJECT START DATE** |  |
| **PROJECT NAME** |  |  | **IS PROJECT WHOLLY OWNED AND OPERATED BY THE TEAM?** |  |

*Use any of this space (below “PROJECT OVERVIEW”) to talk about your project(s). We would recommend the following the format as per the judging criteria:*

**PROJECT OVERVIEW**

1. ***Defining the Problem***
   * *Have you successfully identified a need and created an opportunity to create social, environmental and/or economic value by addressing that need?*
2. ***Research***
   * *What research has your team conducted to confirm the need and proposed solution?*
3. ***Use of Innovation***
   * *Did your team introduce new ideas, new combinations of ideas or improve existing ideas, services, technologies, products, or methodologies to address the problem?*
4. ***Business Model***
   * *Did your team propose a solid and rationale business model and business plan?*
5. ***Collaboration***
   * *How did your team collaborate on this project?*
   * *Did you leverage each other’s strengths and/or enlist the help of external support when needed?*
6. ***Traction and/or Impact***
   * *What progress has been made to date?*
   * *What supporting data do you have to track this progress?*
   * *Traction and/or impact can be backed by a variety of data, depending on the type of business/project, such as number of people directly impacted, tonnes of waste diverted from landfills, etc.*
   * *For Enactus, this often links to the UN’s Sustainable Development Goals*

***Note:***

* *You must use the template provided to complete the report.*
* *You cannot change the size of the provided boxes, margins, or orientation of the template.*
* *Your report must remain 1-page single sided.*
* *You can use any font and add anything you would like below “PROJECT OVERVIEW” (ex. images, logos, etc).*