

## **CWB INDIGENOUS INCLUSION PROJECT ACCELERATOR**

PROUDLY PRESENTED BY CANADIAN WESTERN BANK

### **PURPOSE**

The [CWB](#) Indigenous Inclusion Project Accelerator is designed to empower Enactus teams with the resources needed to identify, create and deliver projects that promote the social and economic inclusion of Indigenous peoples and/or entrepreneurs.

### **SELECTION CRITERIA**

**Successful applications will demonstrate the following:**

- Identification of a definable need related to the purpose of the Project Accelerator
- Clear goals, objectives, execution plan, and reasonable budget to achieve success
- A plan to effectively empower their chosen audience through a project solution that transfers knowledge, builds capacity, and incorporates solutions that focus on long-term success

### **RECIPIENTS**

**Six (6) Enactus teams will receive the following benefits:**

- A project grant of \$2,500 to advance their proposed project
- An Enactus Team Advisor from CWB (where possible)

**Enactus teams selected to receive a project grant will be expected to:**

- Select two Enactus students to complete the [Indigenous Awareness Training](#) course through the Indigenous Leadership Development Institute Inc. (Note: There is a cost associated with this training that will be covered by Enactus Canada and CWB)

**NOTE:** 75% of the project grant will be disbursed in November 2023. The final 25% will be disbursed in May 2024 upon completion of a Final Impact Report that is deemed acceptable by the review committee, participation in the CWB Indigenous Inclusion Project Accelerator Final Round of Competition, and confirmation that at least two students from the Enactus team completed the Indigenous Awareness Training course.

### **PRIZES**

Based on the outcomes of the participating Enactus teams' initiatives, along with the quality of Final Impact Reports and subsequent Final Round of Competition, three (3) Enactus teams will be selected to receive awards and prize money to help further accelerate their project(s), which will be presented at the 2024 Enactus Canada National Exposition, as follows:

- Best Project (\$4,000)
- Runner-Up (\$3,000)
- Second Runner-Up (\$2,000)

The **CWB Indigenous Inclusion Project Accelerator – Final Round of Competition** will take place online on **April 19<sup>th</sup>, 2024, from 12:00pm – 3:00pm ET**. Please familiarize yourself with the competition overview the following page.

### **MEASURABLE OUTCOMES**

As a guideline, measurable outcomes for the **CWB Indigenous Inclusion Project Accelerator** could include, but are not limited to, the following:

- Number of Indigenous peoples and/or entrepreneurs directly impacted
- Number of Indigenous peoples receiving support and/or training
- Number of Indigenous business owners receiving support and/or training

## **CWB INDIGENOUS INCLUSION PROJECT ACCELERATOR**

### **FINAL ROUND OF COMPETITION**

#### **PURPOSE**

The **CWB Indigenous Inclusion Project Accelerator** – Final Round of Competition is designed to recognize and reward Enactus teams who are running projects that promote the social and economic inclusion of Indigenous peoples and/or entrepreneurs.

#### **PRESENTATION**

Each team will have a thirteen (13) minute time block split between a technology setup time, a formal presentation and a question-and-answer period:

- 3-minute technology set-up time
- 5-minute live audio/visual presentation
- 5-minute question and answer period

During the 5-minute live audio/visual presentation, teams will be required to **display a static 16x9 slide** in PDF format to accompany their presentation.

NOTE: Only the presentation and Q&A team (5 students maximum) may be present in the virtual meeting.

#### **TIMELINE**

Friday, April 5, 2024 – 11:59pm ET	Final Impact Report Due
Friday, April 12, 2024 – 11:59pm ET	16x9 Static Slide Due
Friday, April 19, 2024 – 12:00pm-3:00pm ET	<b>CWB Indigenous Inclusion Project Accelerator – Final Round of Competition</b>
Tuesday, May 14, 2024 (5pm ET):	Announcement of ‘Best Project’ Awards

#### **JUDGING CRITERION**

Presentations and written reports will be judged based on the following criterion:

- How effectively did the team define the specific or unique need they addressed related to promoting the social and economic inclusion of Indigenous peoples and/or entrepreneurs?
- How effectively did the team demonstrate an effective use of business principles and innovation in project design and delivery?
- How effectively did the team drive sustainable positive impact in relation to promoting the social and economic inclusion of Indigenous peoples and/or entrepreneurs?

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#### **FINAL IMPACT REPORT**

It is mandatory to use the provided template, but feel free to use photos, color and/or diagrams to best showcase your project. Written reports are the first impression the judges will have, so please ensure it is professional, that you have carefully proofread it for errors and that it does not exceed the size restrictions.

#### **SUBMISSION GUIDELINES**

- Your Final Impact Report and .PDF static slide must be submitted to your Program Manager electronically (email, Google Drive, etc.)