

TD ENTREPRENEURSHIP CHALLENGE

PROUDLY PRESENTED BY TD BANK GROUP

PURPOSE

The **TD Entrepreneurship Challenge** empowers Enactus teams to identify, create and deliver projects that teach relevant entrepreneurship skills, empowering aspiring and existing entrepreneurs.

JUDGING CRITERION

Which Enactus team most effectively demonstrated entrepreneurial leadership to drive business and innovation for sustainable positive impact related to entrepreneurship within the last year?

PRIZES

This challenge, and competitive platform is designed to reward the Enactus teams that best fulfill the judging criterion. The prize structure for the **TD Entrepreneurship Challenge** is as follows:

Regional Round of Competition

- Regional Champion(s) (\$1,500)
- Regional Runner-Up(s) (\$1,000)
- Regional Second Runner-Up(s) (\$500)

Final Round of Competition

- National Champion (\$3,000)
- National Runner-Up (\$2,000)
- National Second Runner-Up (\$1,000)

MEASURED OUTCOMES

As a guideline, measurable outcomes for the **TD Entrepreneurship Challenge** could include, but are not limited to, the following:

- Number of people directly impacted
- Number of people improving their employable and/or entrepreneurial skills
- Number of people who secured a job
- Number of entrepreneurs stabilizing or expanding their business
- Number of entrepreneurs building skills and/or making connections
- Number of new businesses started
- Number of part-time jobs created
- Number of full-time jobs created