

**ENACTUS ROOKIE  
TEAM AWARD**

 **enactus**<sup>™</sup>

**2024-2025  
ENACTUS CANADA  
AWARDS HANDBOOK**

# AWARDS & RECOGNITION

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# OVERVIEW

Although Enactus is a team-based program, we know that no Enactus team exists solely on its own. Each successful team can count a long list of individuals who have contributed time, energy, and creativity to their cause. This is why Enactus Canada has established several awards to provide teams the opportunity to earn national recognition, from both a team perspective and an individual one.

Each award has its own entry format. All submissions are reviewed, and recipients are selected by a panel of judges. Participation at the Enactus Canada National Exposition is required to submit entries. All recipients of these individual awards will be invited to receive their awards and be recognized at the Enactus Canada National Exposition.

## DEADLINES

All completed nominations and applications are due **Friday, March 28<sup>th</sup>, 2025, at 11:59 pm ET**, unless stated otherwise.

## SPECIAL NOTES

**Application-Based Awards** - All nominations and applications must be submitted electronically through the Registration & Reporting platform.

**Recognition-Based Awards** – There are no nominations or applications needed for these awards.

## SUBMISSION DETAILS

All submissions must be done through the Registration & Reporting (R&R) platform.

Any questions, please reach out to your Program Manager:

## APPLICATION-BASED AWARDS

### JOHN DOBSON

FOUNDATION

#### STUDENT LEADER OF THE YEAR

PROUDLY PRESENTED BY JOHN DOBSON FOUNDATION

DEADLINE: MARCH 28, 2025

#### PURPOSE

The **Student Leader of the Year Award** celebrates the Student Leader (President or Co-President) who has made the most outstanding contribution to their Enactus team.

#### ELIGIBILITY

To qualify for this award, nominees must be the Student Leader (Team President or Co-President) of their Enactus team for the current academic year and participate in the 2025 Enactus Canada National Exposition with a competing team. They must be registered in the R&R platform.

#### HOW TO APPLY

Nominations will be accepted from any student, faculty or academic leader including the nominee themselves. To nominate a student for this award, please submit a nomination form listing the reasons why you believe this individual has made an outstanding contribution to their Enactus team, supporting and advancing the team's success.

*NOTE: If the nomination does not come from the faculty advisor, your Program Manager may seek approval by the nominee's faculty advisor via email.*

#### SELECTION CRITERIA

Applicants will be evaluated on the following:

- Vision and leadership
- Team Advancement: how far has team advanced throughout the 2024-2025 academic year
- Team Sustainability: how well is the team now set-up for future success

#### RECOGNITION

One (1) nominee will be recognized as the Student Leader of the Year at the 2025 Enactus Canada National Exposition and will receive a \$5,000 stipend.

## PROJECT MANAGER OF THE YEAR

DEADLINE: MARCH 28, 2025

### PURPOSE

To recognize the student Project Manager (or Co-Project Manager) who has made the most outstanding contribution to their Enactus team.

### ELIGIBILITY

Must be a Project Manager (or Co-Project Manager) on an active Enactus team for this current academic year and participate in the 2025 Enactus Canada National Exposition with a competing team. They must be registered in the R&R platform

*NOTE: Student Leaders (Team Presidents/Co-Presidents) are not eligible for this award.*

### HOW TO APPLY

Nominations will be accepted from any student, faculty or academic leader, including the nominee themselves. To nominate a student for this award, please submit a nomination form listing the reasons they believe the nominee has made an outstanding contribution to the project they ran, achieving positive and sustainable impact in their community.

*NOTE: If the nomination doesn't come from the faculty advisor, your Program Manager may seek approval by the nominee's faculty advisor via email.*

### SELECTION CRITERIA

Nominees will be evaluated on the following:

- Vision, ethics and leadership
- Project Advancement: how far the project has progressed throughout their time as Project Manager for the 2024-2025 academic year
- Meaningful Impact: the depth and quality of impact this project has achieved on project beneficiaries
- Project Sustainability: how well is the project now set-up for future success

### RECOGNITION

The recipient of this award will be formally recognized at the 2025 Enactus Canada National Exposition.

## **SPIRIT OF ENACTUS**

DEADLINE: MARCH 28, 2025

### **PURPOSE**

To recognize an Enactus student who embodies the Enactus spirit and has done an outstanding job in advocating for social change and their team's project(s).

### **ELIGIBILITY**

To qualify for this award, nominees must be an Enactus student for the current academic year. This award is NOT open to the Student Leader(s) (President or Co-President) or any Project Managers of the team. They must be registered in the R&R platform. The student must attend the 2025 Enactus Canada Regional and National Expositions.

### **HOW TO APPLY**

Nominations will be accepted from any student, faculty or academic leader, including the nominee themselves. To nominate a student for this award, please submit a nomination form listing the reasons why you believe this individual displays the Enactus spirit and mission.

### **SELECTION CRITERIA**

Applicants will be evaluated on the following:

- Student advocates for their team and its projects within and outside of school.
- Student participates in team and Enactus Canada events (i.e., Training Sessions, Career Prep Sessions).
- Student embodies Enactus Canada's values (Collaboration, Entrepreneurship, Innovation, Integrity, and Passion)

### **RECOGNITION**

One (1) nominee will be formally recognized as the Spirit of Enactus at the 2025 Enactus Canada National Exposition.

# ENACTUS WOMAN LEADER OF THE YEAR AWARD

DEADLINE: MARCH 31, 2025

## PURPOSE

The Enactus Woman Leader of the Year Award is designed to inspire and recognize excellence in entrepreneurial student leaders within the Enactus Canada network and support young emerging leaders across Canada.

## ELIGIBILITY

Nominee must be an active student who self-identifies as female, enrolled in the Enactus program during the current academic year, and is participating in the 2025 Enactus Canada National Exposition.

## HOW TO APPLY

Nominations will be accepted from any Enactus student or faculty advisor, **including the nominee themselves.**

To nominate a student for this award, please submit a nomination form outlining the qualifications of your nominee as an Enactus Woman Leader of the Year. Your nomination should include specific details of the nominee's achievements and the qualities they possess that have inspired your nomination.

Multiple nominations from each Enactus team and self-nominations are encouraged.

**NOTE:** *If the nomination doesn't come from the faculty advisor, your Enactus Program Manager will seek approval by the nominee's faculty advisor via email.*

## SELECTION CRITERIA

Applicants will be evaluated on their vision and leadership abilities, use of business concepts to improve the quality of life and standard of living of others, their ability to serve as a role model and inspire others and demonstration of their efforts to empower aspiring and/or existing entrepreneurs. We encourage nominators to provide specific examples of the candidate's work and contributions that have inspired your nomination.

## RECOGNITION

- Nine (9) award recipients will be selected and recognized with an Enactus Women's Leadership Certificate of Achievement at the 2025 Enactus Canada National Exposition.
- One (1) applicant will be recognized as the 2025 Woman Leader of the Year at the 2025 Enactus Canada National Exposition in Calgary and will receive a \$2,500 bursary to support their education and/or entrepreneurial leadership journey.
- The ten (10) award recipients will be invited to participate in the Women's Leadership Mentorship program and paired with a mentor, to support their growth as an entrepreneurial leader.

## **STUDENT ENGAGEMENT AWARD**

**DEADLINE: MARCH 28, 2025**

### **PURPOSE**

To recognize one (1) Enactus team that has done an outstanding job creating the best student experience for their team.

### **ELIGIBILITY**

To qualify for this award, a team must compete in the 2025 Enactus Canada National Exposition. They must be registered in the R&R platform.

### **HOW TO APPLY**

Any student, faculty advisor or academic leader may nominate the Enactus team by filling out a nomination form outlining how the team provided the best student experience at their school.

### **SELECTION CRITERIA**

- Teams will be evaluated on the contributions for the 2024-2025 academic year; Number of students engaged overall
- Numbers of students engaged from different fields of study and faculties
- Unique experiences provided to the students on your team (ex: training, social events)
- How well the team engaged with the larger Enactus network (ex: attendance of events such as Training Sessions, Student Leader Collaboration Hub, etc).
- Positive team culture
- Building leadership skills and providing leadership and growth opportunities to students on the team

### **RECOGNITION**

The recipient of this award will be formally recognized at the 2025 Enactus Canada National Exposition.



## **COMMUNITY ENGAGEMENT AWARD**

DEADLINE: MARCH 28, 2025

### **PURPOSE**

To recognize the Enactus team that did the most outstanding job of engaging community participants with their project(s). Community participants can include anybody on your campus or in your community that is not a member of your Enactus team.

### **ELIGIBILITY**

To qualify for this award, a team must participate in the 2025 Enactus Canada National Exposition. They must be registered in the R&R platform.

### **HOW TO APPLY**

Any student, faculty advisor or supporter may nominate the Enactus team by filling out a nomination form outlining how the team did an outstanding job of engaging their community with their project(s).

### **SELECTION CRITERIA**

Teams will be evaluated on the following but not limited to:

- Team engages community participants from their campus through their project(s)
- Team engages community participants from their town/city through their project(s)
- Team engages with partners and advisors in their community through their project(s)
- Team demonstrates community reach through team-ran events.

### **RECOGNITION**

The recipient of this award will be formally recognized at the 2025 Enactus Canada National Exposition.

## **COLLABORATION AWARD**

DEADLINE: MARCH 28, 2025

### **PURPOSE**

To recognize Enactus teams that have demonstrated an outstanding job collaborating with other Enactus Canada teams.

### **ELIGIBILITY**

To qualify for this award, two or more teams must submit a collaborative nomination explaining how they worked together to foster collaboration. All nominated teams must participate in the 2025 Enactus Canada National Exposition. They must be registered in the R&R platform. <file:///C:/Users/CharlsonReyes/Downloads/team.enactus.ca>

### **HOW TO APPLY**

Teams must submit one joint nomination form.

### **SELECTION CRITERIA**

The Collaboration Award will be awarded at the Enactus Canada National Exposition to the teams who:

- Best demonstrate how they fostered collaboration
- The outcomes of their collaborative efforts
- Future plans to continue to foster collaboration among their teams

### **RECOGNITION**

The recipients of this award will be formally recognized at the 2025 Enactus Canada National Exposition.

*NOTE: For this award, collaboration can include, but is not limited to, team operations, community projects, strategic projects, fundraising events, hosting events, or showcase.*

## **BRAND CHAMPION AWARD**

DEADLINE: MARCH 28, 2025

### **PURPOSE**

To recognize one (1) Enactus team that has done an outstanding job increasing its profile nationally through innovative marketing and media executions.

### **ELIGIBILITY**

To qualify for this award, a team must attend the 2025 Enactus Canada National Exposition. They must be registered in the R&R platform.

### **HOW TO APPLY**

Any student, faculty advisor or academic leader may nominate the team by submitting a nomination form outlining how the team has done an outstanding job increasing its profile nationally through innovative marketing and media executions.

### **SELECTION CRITERIA**

The Brand Champion Award will be awarded to one (1) Enactus team that does an outstanding job increasing the profile of its team, its members, and projects, leveraging:

- Social media
- Events
- Public and media relations
- Strategic partnerships

### **RECOGNITION**

The recipient of this award will be formally recognized at the 2025 Enactus Canada National Exposition.

## TECH OF THE YEAR AWARD

DEADLINE: MARCH 28, 2025

### PURPOSE

To recognize one (1) Enactus student that has gone above and beyond in providing tech support to their team throughout the year, in addition to, driving the creation of their Enactus Canada Regional Exposition and/or National presentation.

### ELIGIBILITY

To qualify for this award, a team must compete in the 2025 Enactus Canada Regional and National Exposition. They must be registered in the R&R platform. [file:///C:/Users/Charlson Reyes/Downloads/team.enactus.ca](file:///C:/Users/Charlson%20Reyes/Downloads/team.enactus.ca)

### HOW TO APPLY

Any student, faculty advisor or academic leader may nominate the Enactus team by filling out a nomination form outlining how the individual did an outstanding job in creating the presentation.

### SELECTION CRITERIA

The nomination will be evaluated on the following contributions for the 2024-2025 academic year:

- Involvement in creating the Enactus Canada Exposition presentations, through contribution in:
  - o Scriptwriting
  - o Audio-Visual Presentations
  - o Rehearsal practices
  - o Q&A preparation
  - o Challenge/Annual Reports
- Being engaged in other tech-related activities for their Enactus team throughout the year

*NOTE: This award does not focus on the visual appeal, but rather the effort of leading the creation of the Regional and/or National presentation.*

### RECOGNITION

The recipient of this award will be formally recognized at the 2025 Enactus Canada National Exposition.

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# JOHN DOBSON

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F O U N D A T I O N

## **JOHN DOBSON ENACTUS FELLOW OF THE YEAR**

PROUDLY PRESENTED BY THE JOHN DOBSON FOUNDATION

DEADLINE: MARCH 28, 2025

### **PURPOSE**

To recognize a John Dobson Enactus Fellow who has made an outstanding contribution in the past academic year, advancing entrepreneurial learning at their school in addition to mentoring and coaching students involved in the Enactus team.

### **ELIGIBILITY**

The award is available for an existing John Dobson Enactus Fellow that has mentored an Enactus team that is competing in the Enactus National Competition, in the current academic year. They must participate in the 2025 Enactus Canada National Exposition. They must be registered in the R&R platform.

### **HOW TO APPLY**

Any student, faculty advisor or academic leader may nominate the individual by submitting a nomination form outlining how the nominee has advanced entrepreneurial learning through the mentorship and coaching of students on their Enactus team.

### **SELECTION CRITERIA**

Applicants will be evaluated on the contributions made to their Enactus team and their ability to advance entrepreneurial learning and mentorship at their academic institution.

### **RECOGNITION**

The recipient of this award will be formally recognized at the 2025 Enactus Canada National Exposition.

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# JOHN DOBSON

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F O U N D A T I O N

## **ROOKIE FACULTY ADVISOR OF THE YEAR**

PROUDLY PRESENTED BY THE JOHN DOBSON FOUNDATION

DEADLINE: MARCH 28, 2025

### **PURPOSE**

To recognize a new faculty advisor who made an outstanding contribution in the past academic year, advancing entrepreneurial learning at their school in addition to mentoring and coaching students involved in the Enactus team.

### **ELIGIBILITY**

The faculty advisor must have mentored an Enactus team that is competing in the 2025 Enactus Canada National Exposition and must attend the event. This must be the faculty advisor's first National Exposition appearance with a competing Enactus team. They must be registered in the R&R platform. The Faculty Advisor must not have previously been inducted as a John Dobson Enactus Fellow

### **HOW TO APPLY**

Any student, faculty advisor or academic leader may nominate the individual by submitting a nomination form outlining how the nominee has advanced entrepreneurial learning through the mentorship and coaching of students.

### **SELECTION CRITERIA**

Applicants will be evaluated on the contributions made to their Enactus team and their ability to advance entrepreneurial learning and mentorship at their academic institution in the past year.

### **RECOGNITION**

The recipient of this award will be formally recognized at the 2025 Enactus Canada National Exposition.

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# JOHN DOBSON

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F O U N D A T I O N

## ALUMNI OF THE YEAR

PROUDLY PRESENTED BY THE JOHN DOBSON FOUNDATION

DEADLINE: MARCH 28, 2025

### PURPOSE

To recognize outstanding alumni who have gone above and beyond to support Enactus Canada's mission beyond graduation and continue to embody the values and teachings of Enactus in their chosen profession.

### ELIGIBILITY

The nominee must be an alumnus of an Enactus program (Enactus or Student Entrepreneur) and must no longer be an undergraduate student at a Canadian college or university.

### HOW TO APPLY

Any alumni, student or academic leader must submit a nomination form outlining the reasons they believe the nominee fulfils the above criteria and why they deserve the award.

### SELECTION CRITERIA

The recipient of the Alumni of the Year Award will be selected based on how well the nominee has achieved the following:

- Success in their chosen profession
- Exemplification of the Enactus values of integrity, passion, innovation, and collaboration in their life and chosen profession
- Continued dedication to achieving social impact through entrepreneurial action
- Continued support and dedication to Enactus

### RECOGNITION

The recipient of this award will be formally recognized at the 2025 Enactus Canada National Exposition.

## CAMPUS ADMINISTRATION OF THE YEAR

DEADLINE: MARCH 28, 2025

### PURPOSE

To recognize the university or college administration which did the most outstanding job of supporting their Enactus team on their campus.

### ELIGIBILITY

Must represent an active Enactus Canada team that is participating in the 2025 Enactus Canada National Exposition. They must be registered in the R&R platform.

### HOW TO APPLY

Any student, faculty advisor, or academic leader must complete a nomination form identifying the key campus administrators who are involved with your team and how they did an outstanding job of supporting the team.

**NOTE:** *If the nomination doesn't come from the faculty advisor, your Program Manager may seek approval by the nominee's faculty advisor via email.*

### SELECTION CRITERIA

Nominees will be evaluated on the following contributions made to the Enactus Team including but not limited to:

- Faculty support
- Funding (Travel, Project, etc.)
- Access to meeting and event space
- Access to on-campus resources and tools
- On-campus and local promotions

### RECOGNITION

The recipient of this award will be formally recognized at the 2025 Enactus Canada National Exposition.



# RECOGNITION-BASED AWARDS

## COMMUNITY SERVICE LEADERSHIP RECOGNITION PROGRAM

DEADLINE: FRIDAY, APRIL 11, 2025

### PURPOSE

The Enactus Canada Community Service Leadership Recognition Program sets out to recognize hard-working students for their time and efforts invested in Enactus activities.

### ELIGIBILITY

To qualify for this award, applicants must fulfil the following criteria during the current academic year:

- Be an active member of an Enactus team
- They must be registered in the R&R platform
- Complete a minimum number of hours of service through participation in Enactus activities:
  - o Enactus Canada Community Service Leader – Bronze: 100-499 hours
  - o Enactus Canada Community Service Leader – Silver: 500-999 hours
  - o Enactus Canada Community Service Leader – Gold: 1000+ hours

### HOW TO APPLY

Students do not need to apply for this recognition program. Contact and volunteer hour data will be pulled from the R&R platform submitted by the Final Reporting Deadline, confirming volunteer hours for each student member. Hours must be properly inputted to team.enactus.ca by **Friday, April 11, 2025 at 11:59pm EST.**

### RECOGNITION

Students who qualify for the Enactus Canada Community Service Leadership Recognition Program will receive the following:

Bronze	<ul style="list-style-type: none"><li>- Enactus Canada Bronze Community Service Leadership Digital Badge</li></ul>
Silver	<ul style="list-style-type: none"><li>- Enactus Canada Silver Community Service Leadership Digital Badge</li></ul>
Gold	<ul style="list-style-type: none"><li>- Enactus Canada Gold Community Service Leadership Digital Badge</li><li>- Special recognition at the 2024 Enactus Canada National Exposition</li></ul>

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# JOHN DOBSON

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F O U N D A T I O N

## JOHN DOBSON ENACTUS FELLOWSHIP

PROUDLY PRESENTED BY THE JOHN DOBSON FOUNDATION

DEADLINE: MARCH 28, 2025

### PURPOSE

To recognize the contribution made by faculty advisors as they mentor, coach and teach the students of the team on their campus.

### HOW TO APPLY

Faculty advisors do not need to apply for this recognition program.

### CRITERIA

To qualify as a John Dobson Enactus Fellow in 2025, an individual must:

- Be employed by the academic institution of the team they are supporting
- Mentor the Enactus team on their campus throughout the year
- Be involved in preparing the Enactus team for all levels of competition
- Be actively advocating for the Enactus team to campus administration
- Attend the 2025 Enactus Canada National Exposition in person
- Be the advisor to a team competing in the 2025 Enactus National Competition
- They must be registered in the R&R platform. <file:///C:/Users/CharlsonReyes/Downloads/team.enactus.ca>

### RECOGNITION

When first inducted to the fellowship, John Dobson Enactus Fellows are recognized with a plaque at the National Exposition. Additionally, as outlined in the Team Affiliation Agreement, one (1) John Dobson Enactus Fellow per Enactus team will also receive a \$1,000 stipend to help cover costs of travelling to attend the National Exposition with their competing team.