

**The following are the reporting metrics required for your projects for the 2024-2025 year. These metrics will be updated in the Registration & Reporting Platform (R&R) in early 2025.**

### **Enactus Team Reporting Metrics**

- Number of students engaged
- Number of faculty advisors engaged
- Number of community outreach projects
- Number of new businesses started
- Number of people employed
- Number of people impacted (direct)
- Number of people impacted (indirect)
- Number of volunteer hours logged (by students)
- Number of full-time and part-time jobs created through Enactus programming
- Project Start Date
- Number of people receiving financial education support and/or training
- Did your project primarily impact underserved populations?
  - If so, which ones?
    - Racial and Ethnic Minorities
    - Indigenous Peoples
    - People with Disabilities
    - Woman
    - Newcomers
    - 2SLGBTQI+

### **Canadian Tire Environmental Sustainability Challenge Reporting Metrics**

- Number of Enactus students involved in environmental sustainability projects
- Number of environmental sustainability projects delivered
- Number of volunteer hours logged by Enactus students on environmental sustainability projects
- Number of people directly impacted
- Number of customers reached
- Tonnes of waste diverted
- Dollars saved through the reduction of waste
- GHG Emissions avoided
- Number of suppliers introduced to green business practices
- Number of businesses started

### **Desjardins Youth Empowerment Challenge Reporting Metrics**

- Number of Enactus students involved in youth empowerment projects
- Number of youth empowerment projects delivered
- Number of volunteer hours logged by Enactus students on youth empowerment projects
- Number of youth directly impacted
- Number of youth receiving skills development and/or workforce training
- Number of youth exposed to entrepreneurship as a viable career path
- Number of youth businesses started
- Number of youth finding employment
- Number of youth pursuing post-secondary education
- Number of new job opportunities created for youth
- Reduction of debt and/or increase in assets for youth participants

### **TD Entrepreneurship Challenge Reporting Metrics**

- Number of Enactus students involved in entrepreneurship projects
- Number of entrepreneurship projects delivered
- Number of volunteer hours logged by Enactus students on entrepreneurship projects
- Number of people directly impacted
- Number of people improving their employable and/or entrepreneurial skills
- Number of people who secured a job
- Number of entrepreneurs stabilizing or expanding their business
- Number of entrepreneurs building skills and/or making connections
- Number of new businesses started
- Number of part-time jobs created
- Number of full-time jobs created