



# 2024-2025 Annual **REPORT**



**enactus**<sup>™</sup>

University

# THE PROBLEM

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Across urban and rural communities, textile waste continues to pose a major environmental challenge. In Canada alone, over **500,000 tonnes** of textiles end up in landfills every year, despite many of these materials being reusable or recyclable.

At the same time, employment barriers persist for newcomers and individuals facing systemic barriers to employment.

These two issues—waste and unemployment—may seem unrelated, but they share a common need: sustainable, community-based solutions that offer **long-term impact**.



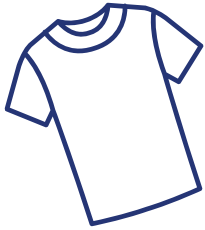
# OUR SOLUTION

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## Thread**CYCLE**

is a social enterprise that transforms textile waste into opportunity.

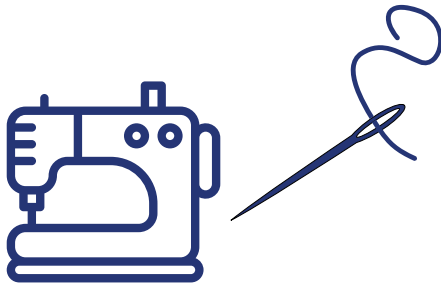
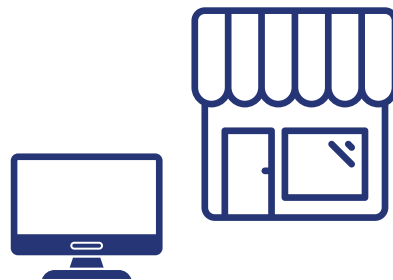
# HOW IT WORKS



By collecting discarded clothing and fabric from local donation bins, community partners, and retailers, we divert waste from landfills and give it a second life through upcycled products.



These items are then sold in our storefront and online, generating revenue to sustain our mission.



We provide paid, hands-on employment and skills development for newcomers and individuals who have experienced long-term unemployment.



Participants gain experience in areas like sewing, product design, customer service, and business operations, setting them up for long-term success in the workforce.



# BY THE NUMBERS

# \$10,540

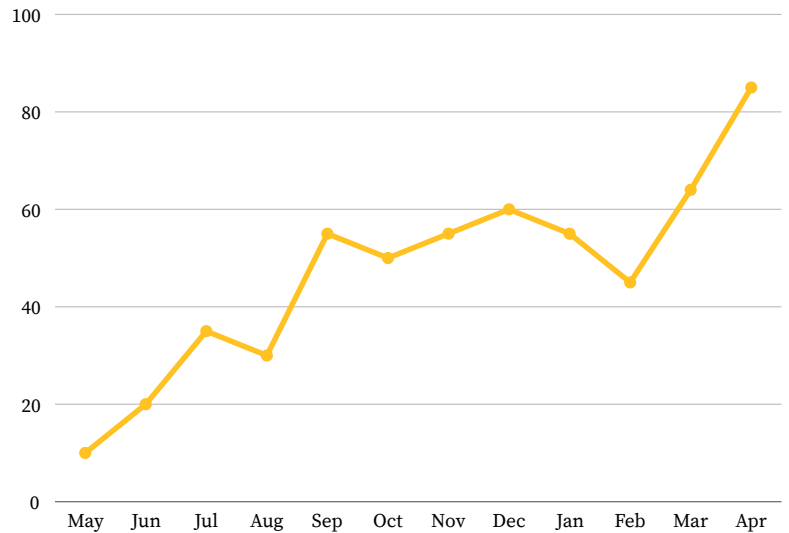
in Revenue Generated

**679** Lbs of Textile Waste Diverted

**26** People Educated in Financial Literacy and Entrepreneurship

**10** Part-Time Jobs Created

## CLOTHING SALES IN 2024 -2025



## UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS TACKLED:

**8** DECENT WORK AND ECONOMIC GROWTH



**10** REDUCED INEQUALITIES



**12** RESPONSIBLE CONSUMPTION AND PRODUCTION



**13** CLIMATE ACTION



With every garment saved and every person empowered, ThreadCycle is weaving a stronger, more sustainable future.