

ALTERNA SAVINGS SDG PROJECT ACCELERATOR
PROUDLY PRESENTED BY ALTERNA SAVINGS

PURPOSE

The **Alterna Savings SDG Project Accelerator** aims to empower Enactus teams in Ontario with the resources to identify, create, and deliver **innovative social enterprises** that address at least one of the United Nations' Sustainable Development Goals. Examples of this could include, but are not limited to:

- SDG 1: No Poverty – Develop solutions that contribute to poverty reduction through economic empowerment and access to essential resources.
- SDG 4: Quality Education – Create innovative educational tools or programs that enhance access to quality education and lifelong learning opportunities.
- SDG 8: Decent Work and Economic Growth – Foster inclusive economic growth and employment opportunities through skill development and entrepreneurship.
- SDG 17: Partnership for the Goals – Build and leverage strategic partnerships to enhance the effectiveness, reach, and sustainability of your solutions.

SELECTION CRITERIA

Successful applications will demonstrate the following:

- Identification of a definable need related to the purpose of the Project Accelerator
- Clear goals, objectives, execution plan, and reasonable budget to achieve success
- A plan to effectively empower their chosen audience through a project solution that transfers knowledge, builds capacity and incorporates solutions that focus on long-term success

RECIPIENTS

Six (6) Enactus teams will receive the following benefits:

- A project grant of \$2,500 to advance their proposed project

NOTE: 75% of the project grant will be disbursed in November 2024. The final 25% will be disbursed in May 2025, upon completion of a final impact report that is deemed acceptable by the review committee.

PRIZES

Based on the outcomes of the participating Enactus teams' initiatives, along with the quality of Final Impact Reports, one (1) Enactus team will be selected to receive the 'Best Project' award, which will be presented at the 2025 Enactus Canada National Exposition.

NOTE: Prize structure is subject to change without notice.

MEASURABLE OUTCOMES

As a guideline, measurable outcomes for the **Alterna Savings SDG Project Accelerator** could include, but are not limited to, the following:

- Number of Enactus students involved in the project
- Number of people directly impacted
- Number of strategic partnerships formed
- Revenue generated

The purpose statement is broad, so please ensure to track additional measurable outcomes related to the SDG you've chosen to address.