

Alterna Savings SDG Project Accelerator – Overview

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Purpose

The Alterna Savings SDG Project Accelerator aims to empower Enactus teams in Ontario with the resources to identify, create, and deliver innovative social enterprises that address at least one of the United Nations' Sustainable Development Goals.

Selection Criteria

Successful applications will demonstrate the following:

- Identification of a definable need related to the purpose of the Project Accelerator
- Clear goals, objectives, execution plan, and reasonable budget to achieve success
- A plan to effectively empower their chosen audience through a project solution that transfers knowledge, builds capacity, and incorporates solutions that focus on long-term success

Recipients

Six (6) Enactus teams will receive the following benefits:

- A project grant of \$2,500 to advance their proposed project

Note: 75% of the project grant will be disbursed in November 2025. The final 25% will be disbursed in May 2026, upon completion of a final impact report that is deemed acceptable by the review committee.

Prizes

Based on the outcomes of the participating Enactus teams' initiatives, along with the quality of Final Impact Reports, one (1) Enactus team will be selected to receive the 'Best Project' award, which will be presented at the 2026 Enactus Canada National Exposition.

Note: Prize structure is subject to change without notice.

Measurable Outcomes

As a guideline, measurable outcomes for the Alterna Savings SDG Project Accelerator could include, but are not limited to, the following:

- Which SDG(s) does your project address?
- Number of people directly impacted
- Number of people indirectly impacted
- Number of people reached (e.g. media reach, awareness campaigns, application downloads, etc.)
- Number of strategic partnerships formed
- Total revenue generated