

Capital Power Powering Change by Changing Power Project Accelerator – Overview

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Purpose

The Capital Power Powering Change by Changing Power Project Accelerator empowers Enactus teams with the resources needed to create and deliver projects that advance climate action and strengthen the resilience of local communities.

- **Climate Action & Resiliency:** Local strategies that help communities adapt to or mitigate the effects of climate change.
- **Environmental Innovation:** Community-driven efforts to reduce emissions, protect natural ecosystems, or promote sustainable practices (e.g., community gardens, waste reduction, environmental stewardship).
- **Carbon Reduction:** Projects involving renewable energy, and lower-carbon solutions and technologies.

Selection Criteria

Successful applications will demonstrate the following:

- Identification of a definable need related to the purpose of the Project Accelerator
- Clear goals, objectives, execution plan, and reasonable budget to achieve success
- A plan to effectively empower their chosen audience through a project solution that transfers knowledge, builds capacity, and incorporates solutions that focus on long-term success

Recipients

Six (6) Enactus teams will receive the following benefits:

- A project grant of \$2,500 to advance their proposed project

Note: 75% of the project grant will be disbursed in November 2025. The final 25% will be disbursed in May 2026 upon completion of a Final Impact Report that is deemed acceptable by the review committee, and participation in the Capital Power Powering Change by Changing Power Accelerator Final Round of Competition.

Prizes

Based on the outcomes of the participating Enactus teams' initiatives, along with the quality of Final Impact Reports and subsequent Final Round of Competition, two (2) Enactus teams will be selected to receive awards and prize money to help further accelerate their project(s), which will be presented at the 2026 Enactus Canada National Exposition, as follows:

- Best Project (\$3,000)
- Runner-Up (\$2,000)

The Capital Power Powering Change by Changing Power Project Accelerator Final Round of Competition will take place in April 2026. In the meantime, please familiarize yourself with the competition overview on the following pages.

Measurable Outcomes

As a guideline, measurable outcomes for the Capital Power Powering Change by Changing Power Project Accelerator could include, but are not limited to, the following:

- Number of people directly impacted
- Number of people indirectly impacted
- Number of people reached (e.g. media awareness, awareness campaigns, application downloads, etc.)
- Number of resiliency tools, resources, or programs implemented (e.g., emergency preparedness kits, workshops, training sessions)
- Number of community members directly engaged in climate adaptation/mitigation initiatives
- Tons of waste diverted from landfills (e.g., through recycling, composting, reuse programs)
- Amount of local food produced through sustainable initiatives (e.g., kg of produce from community gardens)
- Areas of natural habitat restored, protected, or maintained (e.g., number of trees planted, hectares of land impacted)
- Reduction in greenhouse gas (GHG) emissions
- Number of individuals educated on renewable energy, energy efficiency, or lower carbon technologies
- Total revenue generated

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Final Round of Competition

Purpose

The Capital Power Powering Change by Changing Power Project Accelerator Final Round of Competition is designed to recognize and reward Enactus teams who are running projects that advance climate action and strengthen the resilience of local communities.

- **Climate Action & Resiliency:** Local strategies that help communities adapt to or mitigate the effects of climate change.
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Presentation

Each team will have a thirteen (13) minute time block split between a technology setup time, a formal presentation and a question-and-answer period:

- 3-minute technology set-up time
- 5-minute live audio/visual presentation
- 5-minute question and answer period

During the 5-minute live audio/visual presentation, teams will be required to display a static 16x9 slide in PDF format to accompany their presentation.

Note: Only the presentation and Q&A team (5 students maximum) may be present in the virtual meeting.

Timeline

To be confirmed.

Judging Criterion

Presentations and written reports will be judged based on the following criterion:

- How effectively did the team define the specific or unique need they addressed related to advancing climate action and strengthening the resilience of local communities?
- How effectively did the team demonstrate an effective use of business principles and innovation in project design and delivery?
- How effectively did the team drive sustainable positive impact in relation to advancing climate action and strengthening the resilience of local communities?

Final Impact Report

It is mandatory to use the provided template, but feel free to use photos, color and/or diagrams to best showcase your project. Written reports are the first impression the judges will have, so please ensure it is professional, that you have proofread it for errors and that it does not exceed the size restrictions.

Submission Guidelines

Your Final Impact Report and .PDF slide must be submitted to your Program Manager electronically (email, Google Drive, etc.)