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RBC Skills for a Thriving Future Project Accelerator – Overview

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Purpose

The RBC Skills for a Thriving Future Project Accelerator is designed to empower Enactus teams with the resources needed to identify, create, and deliver projects that help all Canadians prepare for a rapidly changing workforce through work readiness skill development. This initiative targets underserved populations, including youth, newcomers, Indigenous and First Nations peoples, individuals with disabilities, etc.

Note: *For this Project Accelerator, we define youth as individuals aged 15 to 29.*

Selection Criteria

Successful applications will demonstrate the following:

- Identification of a definable need related to the purpose of the Project Accelerator
- Clear goals, objectives, execution plan, and reasonable budget to achieve success
- A plan to effectively empower their chosen audience through a project solution that transfers knowledge, builds capacity, and incorporates solutions that focus on long-term success

Recipients

Fifteen (15) Enactus teams will receive the following benefits:

- A project grant of \$2,500 to advance their proposed project

Note: *75% of the project grant will be disbursed in November 2025. The final 25% will be disbursed in May 2026, upon completion of a final impact report that is deemed acceptable by the review committee.*

Prizes

Based on the outcomes of the participating Enactus teams' initiatives, along with the quality of Final Impact Reports, three (3) Enactus teams will be selected to receive awards and prize money to help further accelerate their project(s), which will be presented at the 2026 Enactus Canada National Exposition, as follows:

- Best Project (\$4,000)
- Runner-Up (\$3,000)
- Second Runner-Up (\$2,000)

Note: *Prize structure is subject to change without notice.*



Measurable Outcomes

As a guideline, measurable outcomes for the RBC Skills for a Thriving Future Project Accelerator could include, but are not limited to, the following:

- Total number of people directly impacted
- Total number of people indirectly impacted
- Number of people reached (e.g. media reach, awareness campaigns, application downloads, etc.)
- Number of youths directly impacted
- Number of newcomers directly impacted
- Number of Indigenous and First Nations peoples directly impacted
- Number of people with disabilities directly impacted
- Number of people receiving skills development and/or workforce training
- Number of people gaining access to a larger professional network
- Number of people leveraging a mentor relationship
- Number of new businesses created
- Number of new job opportunities created
- Number of people gaining employment
- Total revenue generated