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| ***Please note this document is to support your work. All submissions need to be completed through the Enactus CACTUS platform. Email submissions will not be accepted.*** |

**Enactus Canada Social Enterprise Accelerator**

Application Form

# Purpose

The Enactus Canada Social Enterprise Accelerator aims to empower Enactus teams with the tools, mentorship and funding needed to launch innovative social enterprises that address at least one of the United Nations Sustainable Development Goals.

# Contact Information

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| --- | --- |
| **Institution Name** |  |
| **Social Enterprise Name** |  |
| **Primary Point of Contact Name**  **(Student)** |  |
| **Primary Point of Contact Email** |  |
| **Primary Point of Contact Phone Number** |  |
| **List all core members who are actively developing this social enterprise** |  |

**NOTE:** In the online application form, you will only be able to select members from a drop-down menu. This menu shows students who are currently registered for the 2025–2026 year. If a member has not registered, their name will not appear and you will not be able to select them. Please ensure your primary point of contact and all core members are registered in CACTUS before submitting your application.

# Social Enterprise Information

**What stage of development is your social enterprise currently in?**

* **Ideation** - We’re still shaping the idea and defining the problem/solution.
* **Pilot/Prototype** - We’ve built a first version and are testing it with early users or the community.
* **Early Launch** - Our venture is live with customers/users, early revenue or partnerships.
* **Scaling** - We’re expanding beyond initial markets and focused on growth and long-term sustainability.

**Note About Stage of Development**

The Social Enterprise Accelerator is designed for social enterprises that have **moved beyond the ideation stage.** **To be eligible**, your social enterprise must be at the prototype, pilot, early launch, or scaling stage.

**General Note**  
When completing this application, please be concise and follow the format provided for each question. Clear, thoughtful answers are valued more than lengthy responses — **quality is more important than quantity**.

Some questions will ask for specific formats (e.g., bullet points, date–milestone format, or revenue breakdown). Please follow these instructions carefully so your application is clear and consistent.

**Social Enterprise Summary** – **Max. 300 characters (~ 50 words)**

In 50 words or less, describe your social enterprise.

*Think of this like your introduction to the world: if someone only read these 2–3 sentences, would they know what you do and why it matters?*

**Has the social enterprise participated in any external accelerator programs outside of Enactus Canada? (Yes/No)**

**If yes,** please follow this format (list each on a new line):

- Year - Name of Accelerator

**What problem/issue your social enterprise is addressing, and what positive social or environmental impact do you expect to create? - Max. 1200 characters (~ 200 words)**

*In your answer, explain:*

*(1) the problem or need,*

*(2) how your enterprise addresses it (be clear about the business model), and*

*(3) the positive social or environmental impact you aim to create. Be specific about who is affected and why this matters.*

**How will this impact be measured? – Max. 900 characters (~ 150 words)**

Please ensure to include both qualitative and quantitative measures.

**Has your social enterprise generated revenue yet? (Yes/No)**

* **If yes,** how much revenue has your social enterprise made to date (in $CAD)?  
  Please follow this format:  
  Sales - $XX,XXX  
  Grants - $XX,XXX
* **If no, when do you expect your social enterprise to begin generating revenue?**
  + Date only: MM/YYYY

**What traction has your social enterprise achieved so far? Max. 1200 characters (~ 200 words)**

*Traction reflects the momentum your social enterprise has achieved so far. Please share specific evidence of your progress.*

*Examples may include, but are not limited to:*

*- Sales revenue or profitability*

*- Number of active or registered users/customers*

*- Partnerships or clients achieved*

*- Awards and/or recognition*

*- Pilot testing or community engagement*

*- Engagement metrics (e.g., social media reach, website traffic, community participation, feedback)*

**What key milestones does your social enterprise hope to achieve in the next 6 months? – Max. 900 characters (~ 150 words)**

Please follow the following format (list each on a new line): Date – Milestone – How you will achieve it

**If awarded funding, how would your social enterprise use it? Max. 600 characters (~ 100 words)**

Please follow the following format (list each on a new line): Amount – Expense Details

**What are the biggest challenges your social enterprise is currently facing or anticipating? - Max. 900 characters (~ 150 words)**

**What do you hope to learn and/or gain from the Social Enterprise Accelerator program? - Max. 900 characters (~ 150 words)**