Tips: Writing A Project Accelerator Application

Project Accelerators can help fund your project in the first few years of getting it started. There are a number of opportunities based on your project focus. Follow this guide to submit a successful application. Visit the Project Accelerator <u>page</u> for more information about each opportunity.

- **Understand the Criteria:** Carefully review the selection criteria for the Project Accelerator. Ensure your application aligns with these criteria and highlights how your project meets each requirement.
- Clearly Define Your Project: Begin with a straightforward and engaging description of your project. Explain the problem you are tackling, your innovative solution, and the positive impact you aim to achieve.
- **Showcase Innovation:** Emphasize what makes your project unique. Highlight any innovative approaches, methods, or technologies you are using.
- Quantify Your Impact: Numbers speak volumes. Quantify your goals and expected outcomes. For example, instead of saying "we will help many people," specify "we aim to support 200 individuals." Clear metrics help demonstrate the scale and effectiveness of your project.
- **Provide a Detailed Plan:** A solid plan is key. Outline your project's timeline, milestones, and resource needs. Be realistic about what you can achieve by April. This shows you have a clear roadmap and are prepared for the journey ahead.
- **Include a Budget Breakdown:** Present a well-organized budget detailing how you will use the funding. Justify each expense and show that your budget aligns with your project goals.
- Show Collaboration: Mention any partnerships or collaborations with other organizations or stakeholders. This demonstrates additional support and resources enhancing your project's viability.
- Write a Compelling Narrative: Craft a story that is engaging and persuasive. Use clear, accessible language and avoid jargon. Your narrative should capture the essence of your project and inspire excitement.

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• **Seek Feedback:** Before submitting, get feedback from mentors, peers, or colleagues. Their insights can help you refine your application and make it even stronger.