

The following are the reporting metrics required for your projects for the 2025-2026 year. These metrics will be updated in the Registration & Reporting Platform (R&R) in early 2026.

Enactus General Reporting Metrics

- Number of students engaged
- Number of faculty advisors engaged
- Number of community outreach projects
- Project start date
- What under-served population(s) does your project primarily impact?
- Number of new businesses started
- Number of people employed
- Number of people impacted (direct)
- Number of people impacted (indirect)
- Number of volunteer hours logged (by students)
- Number of full-time and part-time jobs created through Enactus programming

Canadian Tire Environmental Sustainability Challenge Reporting Metrics

- Number of students involved in environmental sustainability projects
- Number of volunteer hours logged by Enactus students
- Number of people directly impacted
- Number of people indirectly impacted
- Number of people reached (e.g. media reach, awareness campaigns, application downloads, etc.)
- Number of paid customers acquired (how many unique people paid for a product or service)
- Tonnes of waste diverted
- Dollars saved through the reduction of waste
- GHG emissions avoided
- Number of suppliers introduced to green business practices
- Number of new businesses started
- Total revenue generated

Desjardins Community Empowerment Challenge Reporting Metrics

- Number of students involved in community empowerment projects
- Number of volunteer hours logged by Enactus students
- Number of people directly impacted
- Number of people indirectly impacted
- Number of people reached (e.g. media reach, awareness campaigns, application downloads, etc.)
- Total revenue generated

TD Entrepreneurship Challenge Reporting Metrics

- Number of students involved in entrepreneurship projects
- Number of volunteer hours logged by Enactus students
- Number of people directly impacted
- Number of people indirectly impacted
- Number of people reached (e.g. media reach, awareness campaigns, application downloads, etc.)
- Number of people improving their employable and entrepreneurial skills
- Number of people who secured a job
- Number of entrepreneurs stabilizing or expanding their business
- Number of entrepreneurs building skills and/or making connections
- Number of new businesses started
- Number of part time job opportunities created
- Number of full time job opportunities created
- Total revenue generated