Enactus Canada Regional Round of Competition: Judge FAQ

As an Enactus Canada Regional Judge, you will play a crucial role in evaluating student-led community empowerment projects and business ventures that create positive social impact. Thank you for shaping the future of students, their projects and businesses, and our communities. This FAQ will guide you through the judging process.

What is Enactus Canada?

<u>Enactus Canada</u> helps post-secondary students discover and develop leadership and entrepreneurial skills while creating positive social, environmental, and economic change. We offer training, resources, and mentorship assisting students to identify issues and develop practical solutions. We promote collaboration, hands-on experience, and competition, encouraging students to improve the world through entrepreneurial action.

How it Works

- 1. **Establish Programs on Post-Secondary Campuses:** Each program is mentored by a faculty advisor and supported by a local business advisory panel.
- 2. **Train & Develop Student Teams:** Enactus organizes and provides training and personalized support to build capacity.
- 3. **Teams Implement Projects:** Students take an entrepreneurial approach to empowering people to improve their lives.
- 4. **Competitions Drive Results and Best Practice Sharing:** A series of national and global competitions encourages creativity and rewards results.

What is my role as a judge?

At regional competitions, four separate challenges exist, each with its own set of criteria:

- Designation Community Empowerment Challenge
- TD Entrepreneurship Challenge
- Canadian Tire Environmental Sustainability Challenge
- Innovation and Impact Challenge, powered by Enactus Alumni

Within each challenge, there are multiple leagues, depending on the number of teams entered in any given challenge. You'll judge one league with up to seven teams. If you are judging in the morning and the afternoon, you will judge a league for one challenge in the morning and one league in the afternoon from a different challenge.

During the competition, you'll listen to live, audiovisual presentations, review challenge reports, engage with teams in Q&A sessions, and evaluate each project/business venture to determine which team advances to the Final Round of Competition at the National Competition.

Prizes for the top three teams in each league are as follows: First place: \$1,500, Second place: \$1,000, and Third place: \$500.

What will I be judging?

Each Enactus team will deliver a live audiovisual presentation detailing their project/business venture, including the challenge they aim to solve, their solution, and impact/traction. Most teams have up to five presenters, and during the Q&A period, additional team members can answer questions.

The judging criteria will be covered in the Judge Training, as it varies by challenge.

Each presentation follows this timeline:

- 3 Minutes: Set up equipment and distribute the Challenge Report to judges.
- **5 Minutes:** Present the live audiovisual presentation.
- 4 Minutes: Q&A period (judges only).

NOTE: Don't worry! Your League Coordinator will keep track of the time.

What is a Challenge Report?

The Challenge Report is a one-page written summary of the team's project, explaining how they meet the judging criteria. Teams must follow a template, and the report must be 8.5"x11" with only one printed side. Sample reports for each challenge can be found here:

- Desjardins Community Empowerment Challenge
- TD Entrepreneurship Challenge
- Canadian Tire Environmental Sustainability Challenge
- Innovation & Impact Challenge, powered by Enactus Alumni

Please explain the judging process.

- 1. During the set-up period, you'll receive the Challenge Report from the team. Use the remaining 3 minutes to read it.
- After each presentation, use the green Individual Team Evaluation Form to take notes and assign scores based on how the team addressed the criteria. Keep in mind that Enactus gives the teams your feedback after the competition, so please focus on providing positive, constructive feedback as they use it to improve their projects/business ventures.
- 3. After all presentations in your league, transfer your scores to the yellow Cumulative Evaluation Form, which you'll find in your Judge Handbook.
- 4. Rank all teams in your league in order of preference with one (1) being the best. No ties are allowed, so assign a unique rank to each team.
- 5. Once completed, submit both the green Individual Evaluation Forms and the yellow Cumulative Evaluation Form to the League Coordinator.

NOTE: Judging is an individual process. Please do not share your rankings with anyone until results have been announced at the Awards Ceremony.

What should I do if I have a conflict of interest?

If you have a conflict of interest with any team (e.g., knowing a team member, having a personal connection, being an Enactus alumnus from that school), inform the event organizers immediately, and they will assign you to a new league.

Conclusion

We hope this FAQ helps you prepare for your role as an Enactus Canada Regional Judge. Your time and expertise are vital to the students and the Enactus community. Thank you for joining this incredible journey of driving positive social change through entrepreneurial action.

If you have any questions, don't hesitate to ask your League Coordinator, Judge Trainer, or another Enactus Canada representative.