Regionals Info Session ‘26

Presented By:

enactus™

Programs Team

Table of Contents

1. Crucial Information + New This Year
2. Regionals
3. Itinerary
4. Impact Challenges
5. Hold Slides
6. Challenge Reports
7. PM Review
8. Judging Criteria
9. Land Acknowledgements and Content Warnings
10. Additional Information

Crucial Information

- PVF is due with the challenge report and requires signatures from SL, FA, and admin.
- You must bring your own projector/laptop, etc.
- Tech checks start at 7:30 am Day 2

*SL = Student Leader, FA = Faculty Advisor

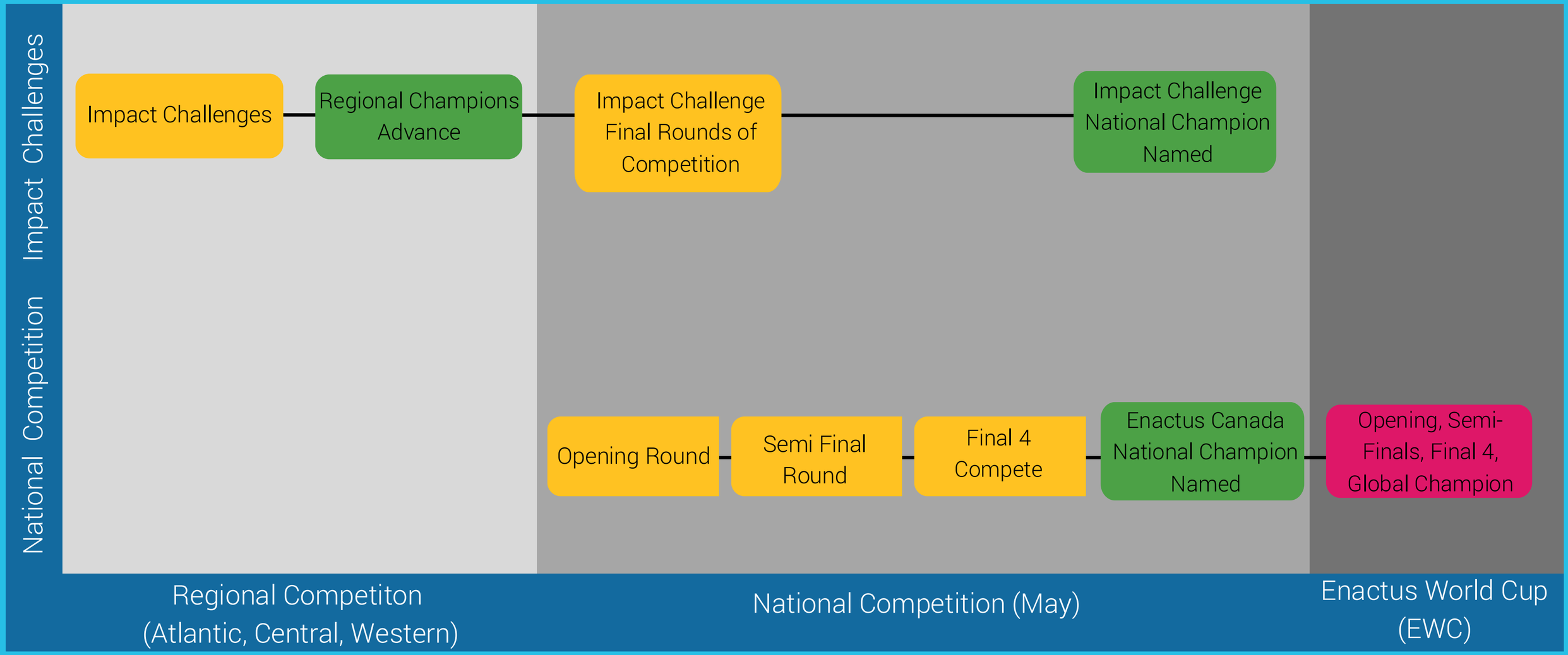
New this year!

- PM Review is required for Challenge Reports and Presentations
- Challenge Reports are **due earlier** this year!
- No projects mentioned during the land acknowledgement
- No content warnings said by teams.

Have questions? Check the FAQ here: https://enactus.ca/program-and-competition-requirements/ under Impact Challenges

What are the Enactus Canada Regional Expositions?

Enactus Competition Pathway



Atlantic Regionals (Feb 26-27)

Western Regionals (March 12-13)

Central Regionals (March 17-18)

Itinerary - Day One

This is for Student Leaders (presidents, co-presidents, incoming presidents, etc.). Register ASAP! (Max 2 and free)

Event	Time
Registration	9:00 AM - 5:00 PM
Regional Leadership Summit	9:30 AM - 2:30 PM
Student Leader Meeting	3:00 PM - 4:00 PM
Faculty Advisor Meeting	3:30 PM - 4:30 PM
Final Reporting Workshop	4:00 PM - 4:30 PM
Opening Ceremony	5:00 PM - 6:00 PM

**

enactus™

Notes:

- Max 2 can attend the Student Leader Meeting (per team)
- Final Reporting Meeting can be attended by the Student Leader and whoever helps with reporting
- Final Reporting Meeting will happen immediately after the Student Leader Meeting

Mental Wellness Ambassador Meeting

- We are excited to host a meeting open to all of our Mental Wellness Ambassadors (MWAs). Held between **2:00 – 3:00 pm** on Day One!
- We cannot wait to see you there!
- Please encourage your MWAs to register and attend Regionals ☺

enactus™

Itinerary - Day Two

Notes:
- Wake up early
- Arrive 15 minutes early for your challenge
- Doors open at 4:45 pm for the closing ceremony

Day 2

Event	Time
Registration	7:00 AM - 5:00 PM
Impact Challenges Tech Check	7:30 AM - 9:00 AM
Desjardins Community Empowerment Challenge	9:30 AM - 12:00 PM
TD Entrepreneurship Challenge	9:30 AM - 12:00 PM
Innovation & Impact Challenge, powered by Enactus Alumni	1:00 PM - 3:30 PM
Canadian Tire Environmental Sustainability Challenge	1:00 PM - 3:30 PM
Awards Ceremony	5:00 PM - 6:00 PM

enactus

To view more details on any Regionals, please find the event here: https://enactus.ca/events/

Impact Challenges

Morning Presentations: 9:30 am - 12:00 pm	
TD Entrepreneurship Challenge	Desjardins Community Empowerment Challenge
Afternoon Presentations: 1:00 pm - 3:30 pm	
Canadian Tire Environmental Sustainability Challenge	Innovation and Impact Challenge, powered by Enactus Alumni

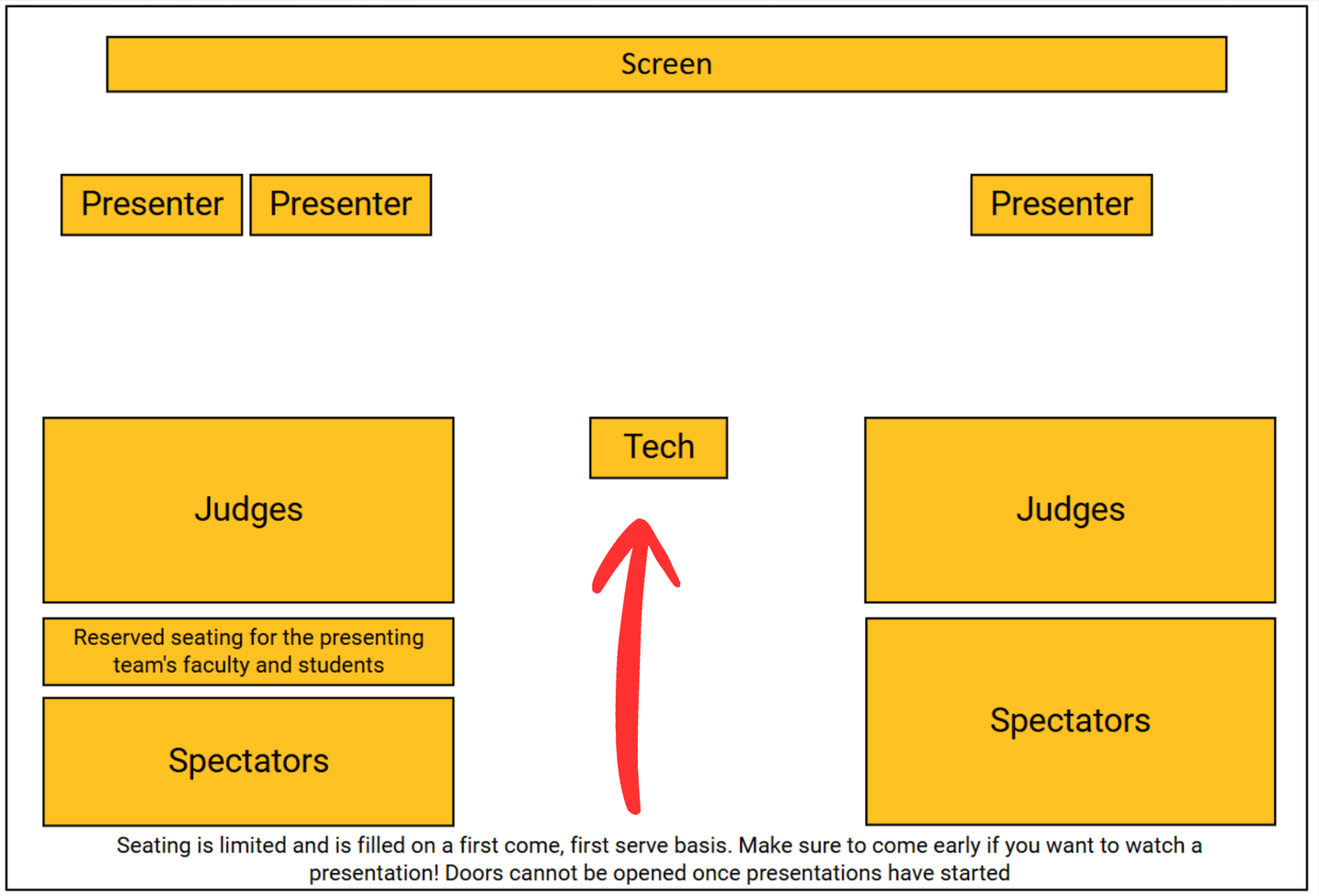
enactus

Impact Challenges

- Each competing team will have a **12-minute block** for their live presentation.
  - 3-minute set-up period
    - We provide: 2 chairs, screen, powerbar, small table for projector/laptop
  - 5-minute live presentation
    - Presentations cannot exceed 5 minutes, and time will NOT be added to Q&A
  - 4-minute Q&A
- Hold Slides must be displayed during both the set-up & Q&A period for each challenge
- Timing is **Firm**

Impact Challenge overviews, Challenge Report templates, judging criteria, and hold slides are available on our website. https://enactus.ca/program-and-competition-requirements/

Impact Challenges Room Set-up



Canadian Tire Environmental Sustainability Challenge

Défi de durabilité environnementale de Canadian Tire

Canadian Tire Environmental Sustainability Challenge

Défi de durabilité environnementale de Canadian Tire

enactus Canada Alumni

Innovation & Impact Challenge

Défi d'innovation et d'impact

Desjardins

Desjardins Community Empowerment Challenge

Défi Développement des communautés Desjardins

TD READY COMMITMENT

TD Entrepreneurship Challenge

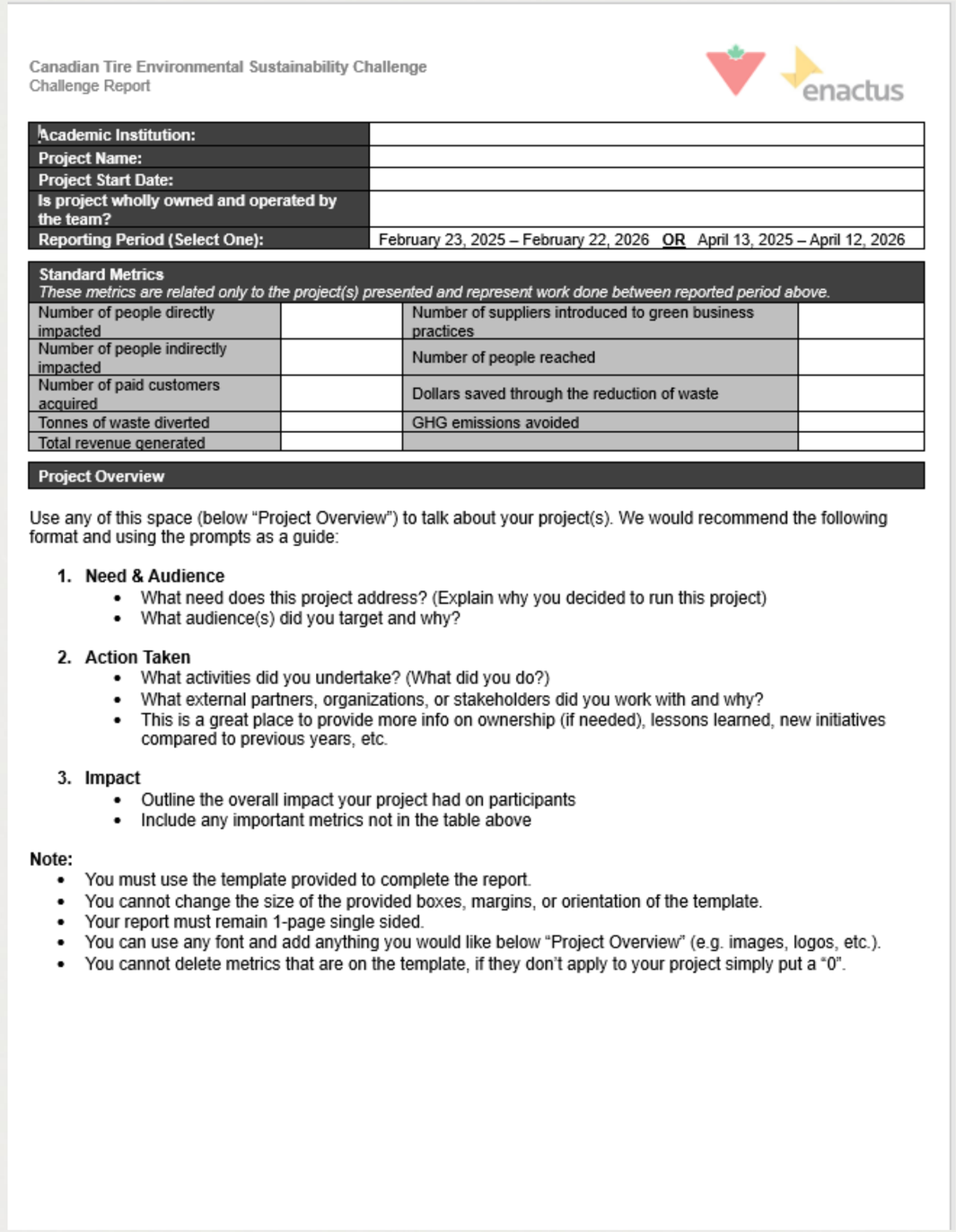
Défi de l'entrepreneuriat TD

Challenge Report Format

- These must be 8.5 x 11 (single-sided)
- The template must be followed
- You may not change the size of the boxes
- Reporting period of Feb 23rd, 2025 ⟶ Feb 22nd, 2026

  FOR REGIONALS
- They must be reviewed by your PM
- They must be submitted by the deadline

Click HERE and then Impact Challenges ⟶ Requirements ⟶ Report Template



Canadian Tire Environmental Sustainability Challenge
Challenge Report

enactus

Academic Institution:	
Project Name:	
Project Start Date:	
Is project wholly owned and operated by the team?	
Reporting Period (Select One):	February 23, 2025 – February 22, 2026 **OR** April 13, 2025 – April 12, 2026

Standard Metrics
These metrics are related only to the project(s) presented and represent work done between reported period above.

Number of people directly impacted		Number of suppliers introduced to green business practices	
Number of people indirectly impacted		Number of people reached	
Number of paid customers acquired		Dollars saved through the reduction of waste	
Tonnes of waste diverted		GHG emissions avoided	
Total revenue generated			

Project Overview

Use any of this space (below "Project Overview") to talk about your project(s). We would recommend the following format and using the prompts as a guide:

1. **Need & Audience**
   - What need does this project address? (Explain why you decided to run this project)
   - What audience(s) did you target and why?
2. **Action Taken**
   - What activities did you undertake? (What did you do?)
   - What external partners, organizations, or stakeholders did you work with and why?
   - This is a great place to provide more info on ownership (if needed), lessons learned, new initiatives compared to previous years, etc.
3. **Impact**
   - Outline the overall impact your project had on participants
   - Include any important metrics not in the table above

Note:
- You must use the template provided to complete the report.
- You cannot change the size of the provided boxes, margins, or orientation of the template.
- Your report must remain 1-page single sided.
- You can use any font and add anything you would like below "Project Overview" (e.g. images, logos, etc.).
- You cannot delete metrics that are on the template, if they don't apply to your project simply put a "0".

enactus

Challenge Report Review

- You **NEED** to book a session with your PM before the challenge report deadline.
- *This gives us enough time to ensure your report is correct before Regionals.*
- *Deadline to submit digitally on CACTUS:*
  - *Central: March 8th*
  - *Western: March 8th*
  - *Atlantic: February 22nd*

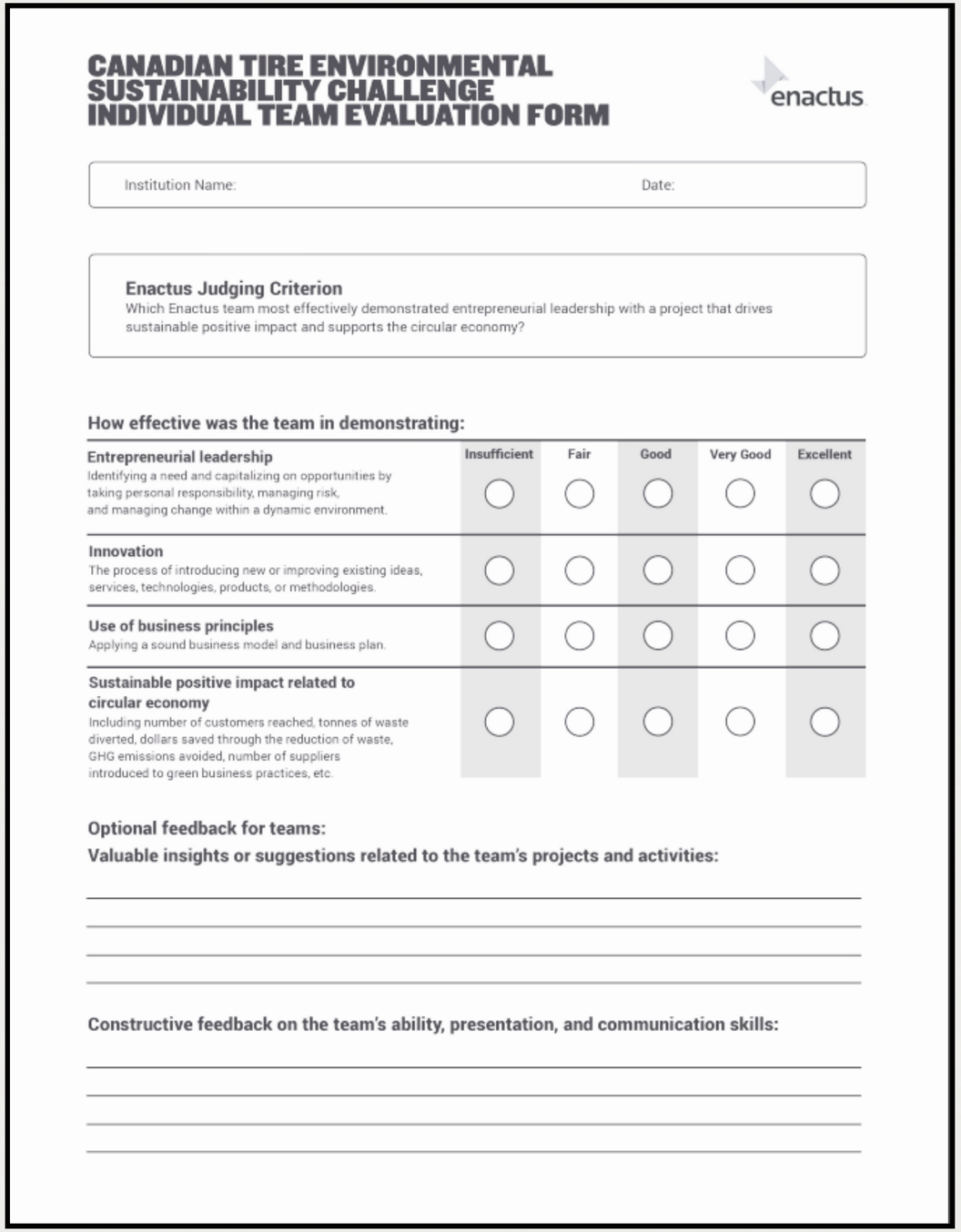
Advice: One of the biggest mistakes students make is around the differences between Direct/Indirect Impact and Reach.

Challenge Reports Printing & Submission

- 1-page document (must follow template)
- 12 copies required per challenge
  - 10 for judges
  - 1 submitted at the registration desk
  - 1 handed to the league coordinator (right before presentation)
- Your team must hand out reports

Judging Criteria at Regionals

- Judging criteria differ from challenge to challenge
- Click HERE and then Impact Challenges
  ⟶ Requirements ⟶ Judging Criteria
- These are sometimes called “Green Sheets.”
  - As we print them on **green paper**



CANADIAN TIRE ENVIRONMENTAL SUSTAINABILITY CHALLENGE
INDIVIDUAL TEAM EVALUATION FORM

enactus

Institution Name: Date:

Enactus Judging Criterion
Which Enactus team most effectively demonstrated entrepreneurial leadership with a project that drives sustainable positive impact and supports the circular economy?

How effective was the team in demonstrating:

	Insufficient	Fair	Good	Very Good	Excellent
Entrepreneurial leadership Identifying a need and capitalizing on opportunities by taking personal responsibility, managing risk, and managing change within a dynamic environment.	◯	◯	◯	◯	◯
Innovation The process of introducing new or improving existing ideas, services, technologies, products, or methodologies.	◯	◯	◯	◯	◯
Use of business principles Applying a sound business model and business plan.	◯	◯	◯	◯	◯
Sustainable positive impact related to circular economy Including number of customers reached, tonnes of waste diverted, dollars saved through the reduction of waste, GHG emissions avoided, number of suppliers introduced to green business practices, etc.	◯	◯	◯	◯	◯

Optional feedback for teams:

Valuable insights or suggestions related to the team's projects and activities:

Constructive feedback on the team's ability, presentation, and communication skills:

enactus™

Content Warnings & Land Acknowledgements

- **No Content Warning**
  - **No content warnings will be given by teams**. Instead, a basic content warning will be said by the league coordinator which allows attendees to leave if uncomfortable.

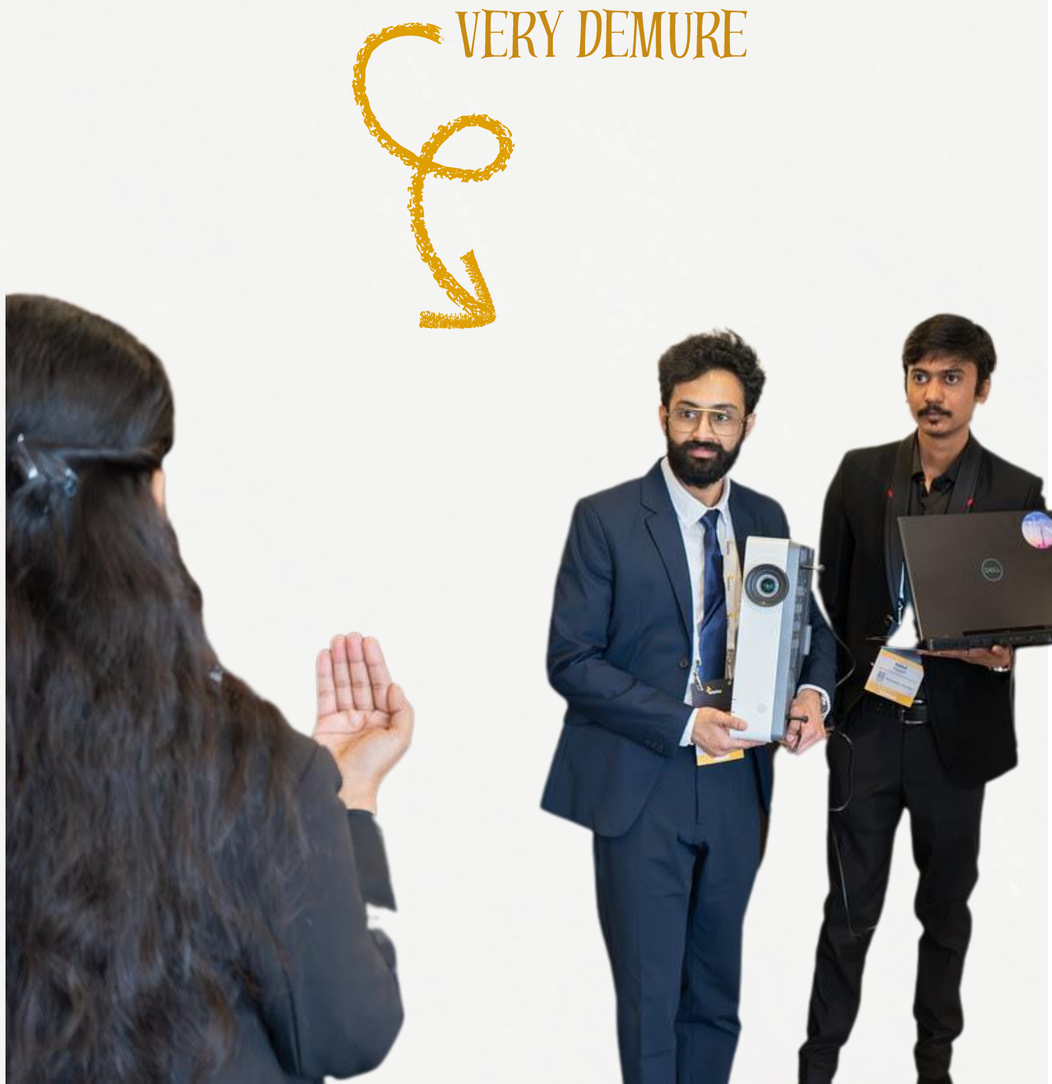
- **Land Acknowledgement**
  - These are optional!
  - To be done by the team during setup, no mention of anything related to the project
  - A good example could be: *The University of _____ recognizes that we are situated on the traditional territory of many nations, including the Mississaugas of the Credit, the Anishnabeg, the Chippewa, the Haudenosaunee and the Wendat peoples, and is now home to many diverse First Nations, Inuit and Métis peoples. Acknowledging that Toronto is covered by Treaty 13, signed with the Mississaugas of the Credit, and the Williams Treaties, signed with multiple Mississaugas and Chippewa bands.*

enactus

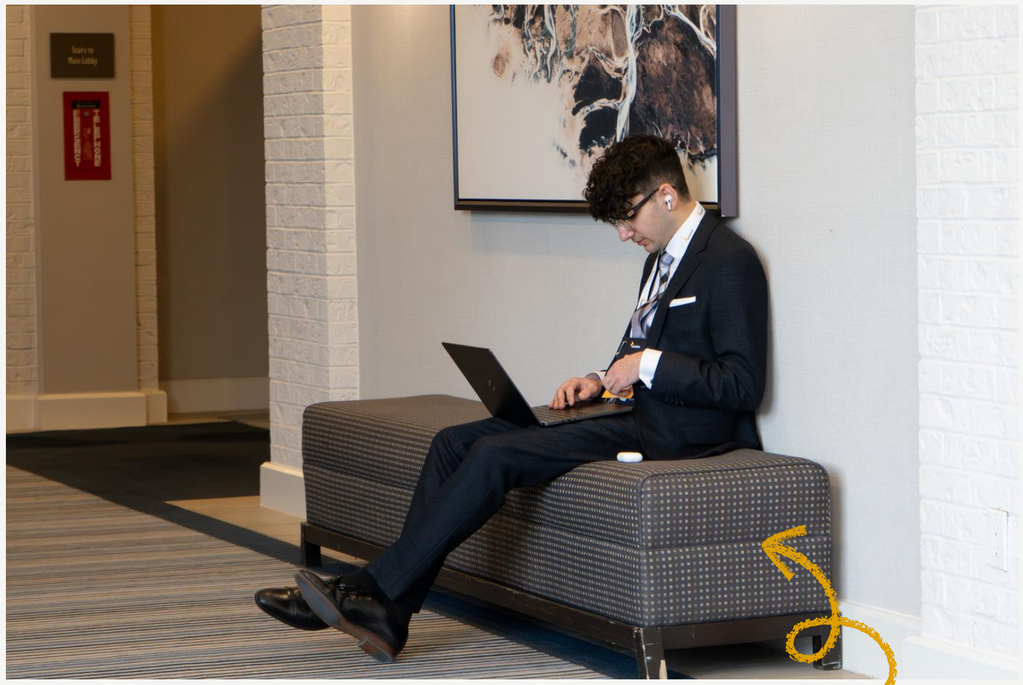
Tech Advice

- Tech check the morning of presentation (7:30-9:00 am)
  - 5 minutes
- 3 minutes to set up for presentations
- We **DO NOT** provide:
  - Laptops, projectors, cords, speakers, clickers, etc.
- We **DO** provide:
  - Small table (for projector), 2 chairs, power bar, screen to project onto

- Download the presentation (to reduce reliance on Wi-Fi), warm up the projector in the hallway, and check that your projector works before coming.



General Etiquette



Staying Quiet in the Hallways!

- Please **DO NOT** :
  - Talk outside of the presentation rooms
  - Touch, high-five, hug, etc., people without consent
  - Take pictures with flash (when not appropriate, i.e. in presentation rooms)
  - Block the judges from seeing presentations

- Please **DO** :
  - Stay quiet and respectful outside presentations
  - Ask permission
  - Support each other
  - Take group pictures, etc.

enactus

Attire: What to wear, when.

- **Day 1:** (day of opening ceremony)
  - School pride
  - Enactus x school pride
  - Loud colours, foam fingers, costumes, etc.

- **Day 2:** (day of closing ceremony and presentations)
  - Business attire
  - Formal or semi-formal
  - think blazers, blouses, ties, bow-ties....

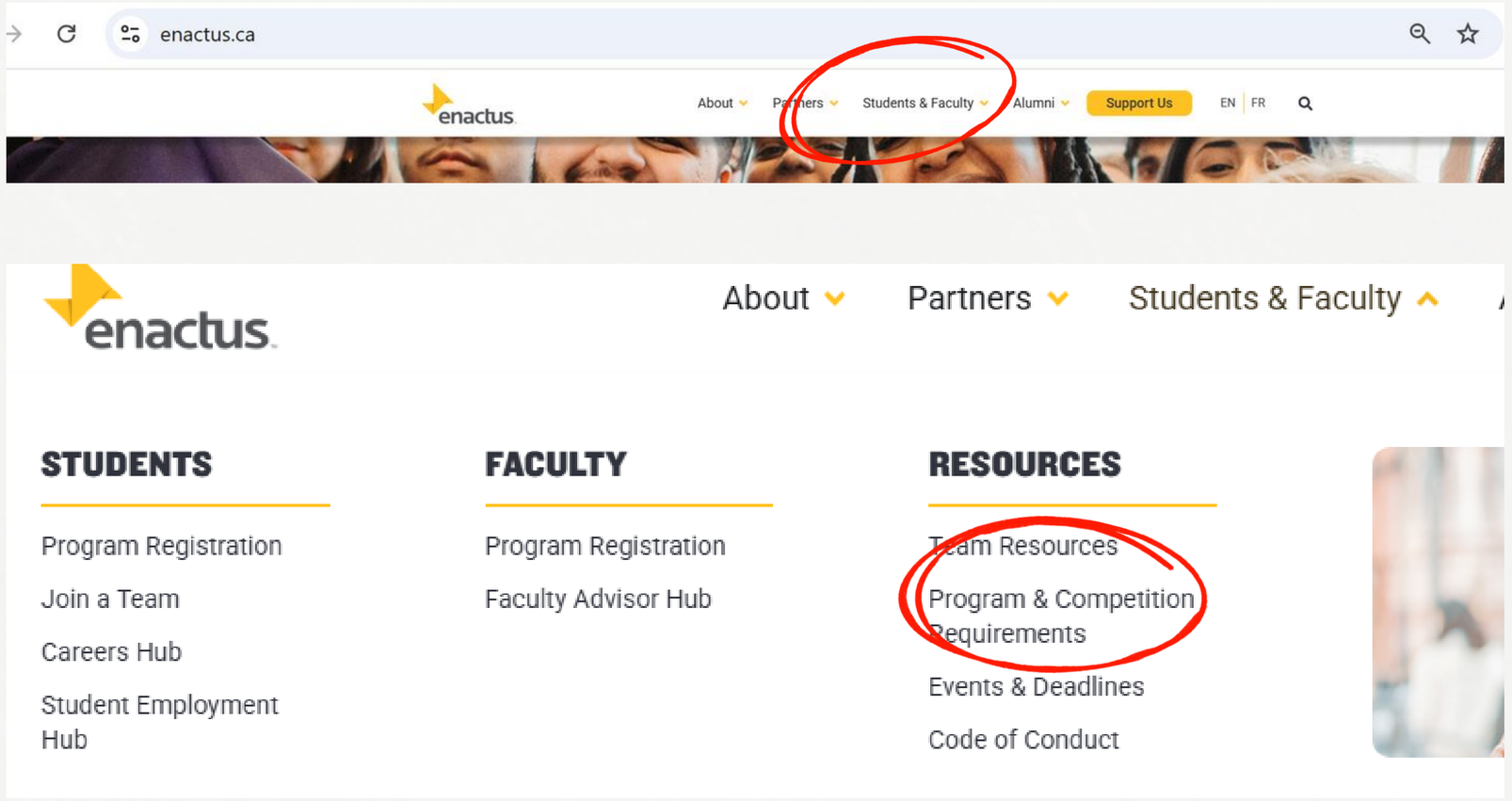
enactus

French Q&A session

- French translation during Q&A is available.
- For those who selected YES during Regionals Team Registration, please connect with **Thierry (thierry@enactus.ca)** prior to Regionals.

Finding Info on Enactus.ca

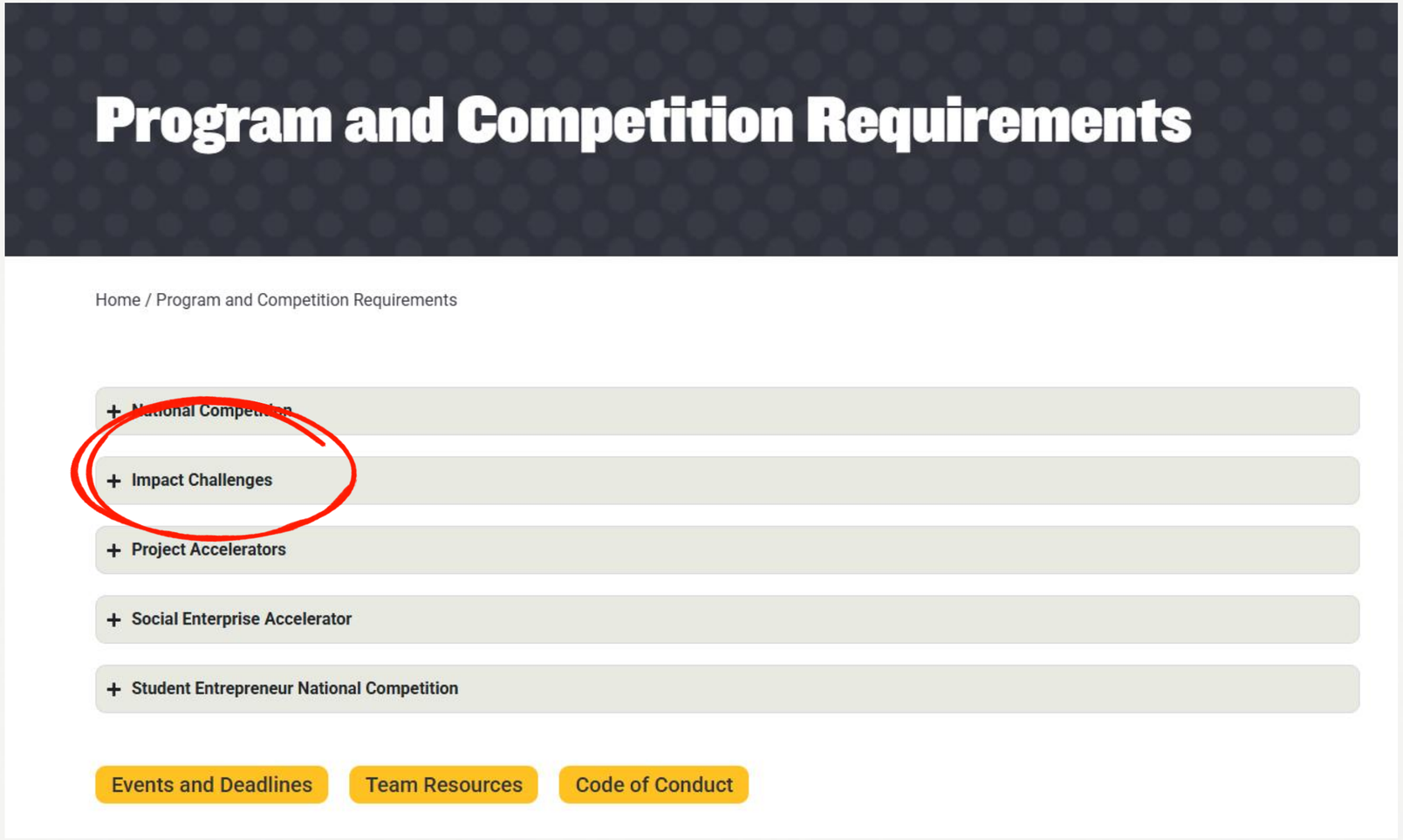
On enactus.ca, select “students and faculty”. Then under “Resources” click “Program and Competition Requirements”



enactus

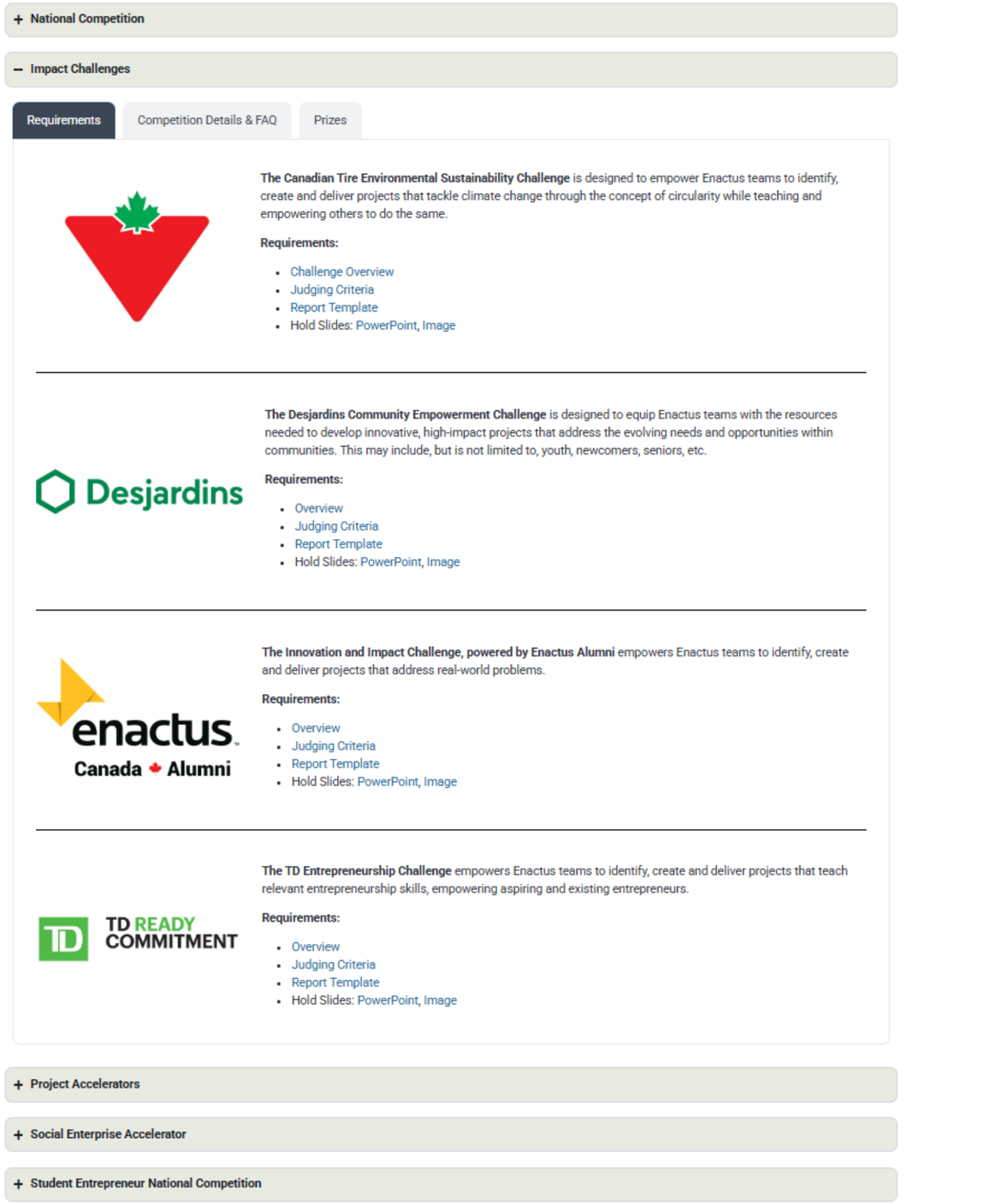
Finding Info on Enactus.ca

Click “Impact Challenges” for the documents related to Enactus Regionals 2026



Finding Info

This will show several pages including Requirements, Competition details & FAQ, and prizes.



enactus

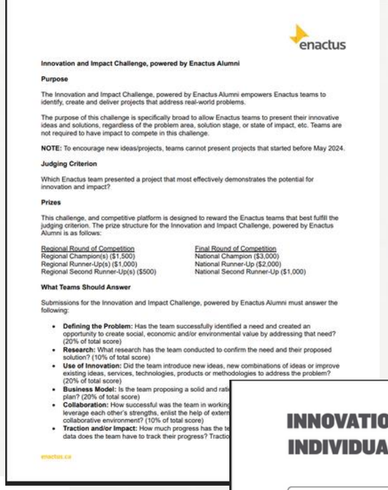
Finding Info

enactus Canada Alumni

The Innovation and Impact Challenge, powered by Enactus Alumni empowers Enactus teams to identify, create and deliver projects that address real-world problems.

Requirements:

- Overview
- Judging Criteria
- Report Template
- Hold Slides: PowerPoint, Image


enactus

Innovation and Impact Challenge, powered by Enactus Alumni

Purpose

The Innovation and Impact Challenge, powered by Enactus Alumni empowers Enactus teams to identify, create and deliver projects that address real-world problems.

The purpose of this challenge is specifically broad to allow Enactus teams to present their innovative ideas and solutions, regardless of the problem area, solution stage, or state of impact, etc. Teams are not required to have impact to compete in this challenge.

NOTE: To encourage new ideas/projects, teams cannot present projects that started before May 2024.

Judging Criterion

Which Enactus team presented a project that most effectively demonstrates the potential for innovation and impact?

Prizes

This challenge, and competitive platform is designed to reward the Enactus teams that best fulfill the judging criterion. The prize structure for the Innovation and Impact Challenge, powered by Enactus Alumni is as follows:

Regional Round of Competition	Final Round of Competition
Regional Champion(s) ($1,500)	National Champion ($3,000)
Regional Runner-Up(s) ($1,000)	National Runner-Up ($2,000)
Regional Second Runner-Up(s) ($500)	National Second Runner-Up ($1,000)

What Teams Should Answer

Submissions for the Innovation and Impact Challenge, powered by Enactus Alumni must answer the following:

- **Defining the Problem:** Has the team successfully identified a need and created an opportunity to create social, economic and/or environmental value by addressing that need? (20% of total score)
- **Research:** What research has the team conducted to confirm the need and their proposed solution? (10% of total score)
- **Use of Innovation:** Did the team introduce new ideas, new combinations of ideas or improve existing ideas, services, technologies, products or methodologies to address the problem? (20% of total score)
- **Business Model:** Is the team proposing a solid and rat… plan? (20% of total score)
- **Collaboration:** How successful was the team in workin… leverage each other's strengths, enlist the help of extern… collaborative environment? (10% of total score)
- **Traction and/or Impact:** How much progress has the te… data does the team have to track their progress? Tractio…

INNOVATION AND IMPACT CHALLENGE
INDIVIDUAL TEAM EVALUATION FORM

enactus

Institution Name: Date:

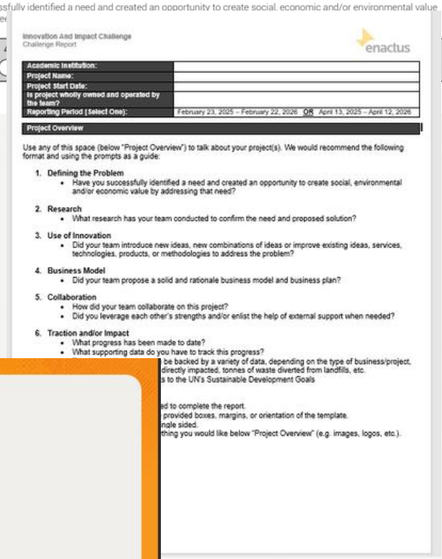
Enactus Judging Criterion
Which Enactus team presented a project that most effectively demonstrates the potential for innovation and impact?

HOW EFFECTIVE WAS THE TEAM IN DEMONSTRATING:

Criterion 1: Defining the Problem (20%)

Has the team successfully identified a need and created an opportunity to create social, economic and/or environmental value by addressing that nee…

1	2	3	4
○	○	○	○


Innovation And Impact Challenge
Challenge Report

enactus

Academic Institution:	
Project Name:	
Project Start Date:	
Is project wholly owned and operated by the team?	
Reporting Period (Select One):	February 23, 2025 – February 22, 2026 OR April 13, 2025 – April 12, 2026

Project Overview

Use any of this space (below "Project Overview") to talk about your project(s). We would recommend the following format and using the prompts as a guide:

1. **Defining the Problem**
   - Have you successfully identified a need and created an opportunity to create social, environmental and/or economic value by addressing that need?
2. **Research**
   - What research has your team conducted to confirm the need and proposed solution?
3. **Use of Innovation**
   - Did your team introduce new ideas, new combinations of ideas or improve existing ideas, services, technologies, products, or methodologies to address the problem?
4. **Business Model**
   - Did your team propose a solid and rationale business model and business plan?
5. **Collaboration**
   - How did your team collaborate on this project?
   - Did you leverage each other's strengths and/or enlist the help of external support when needed?
6. **Traction and/or Impact**
   - What progress has been made to date?
   - What supporting data do you have to track this progress?

enactus Canada Alumni

Innovation & Impact Challenge

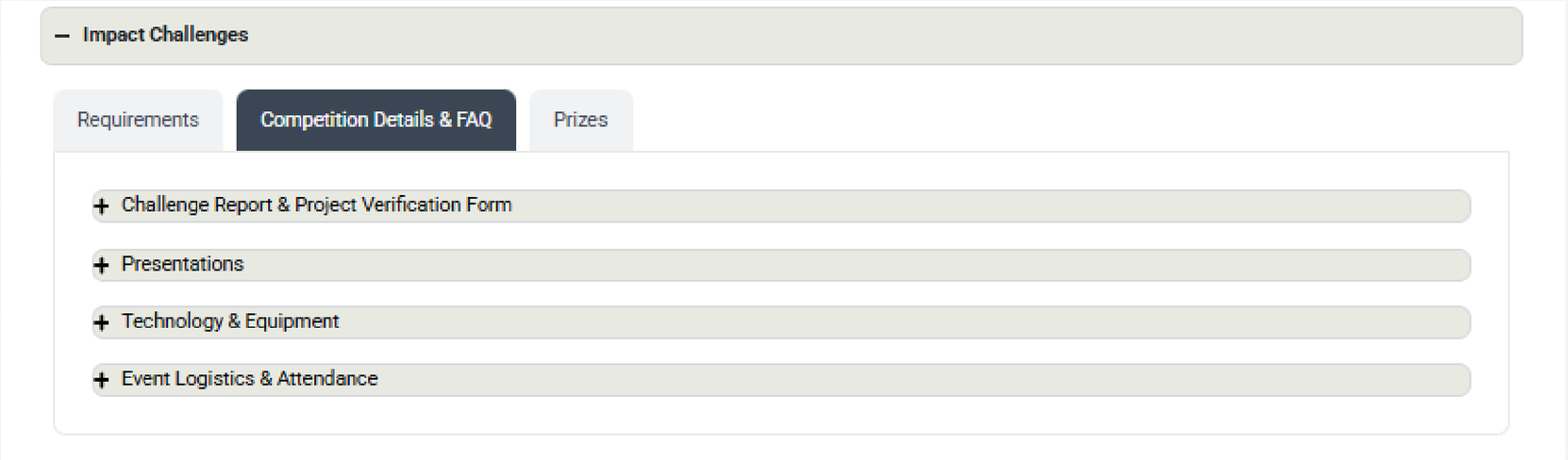
Défi d'innovation et d'impact

On the requirements page, each challenge will have these 4 documents

enactus

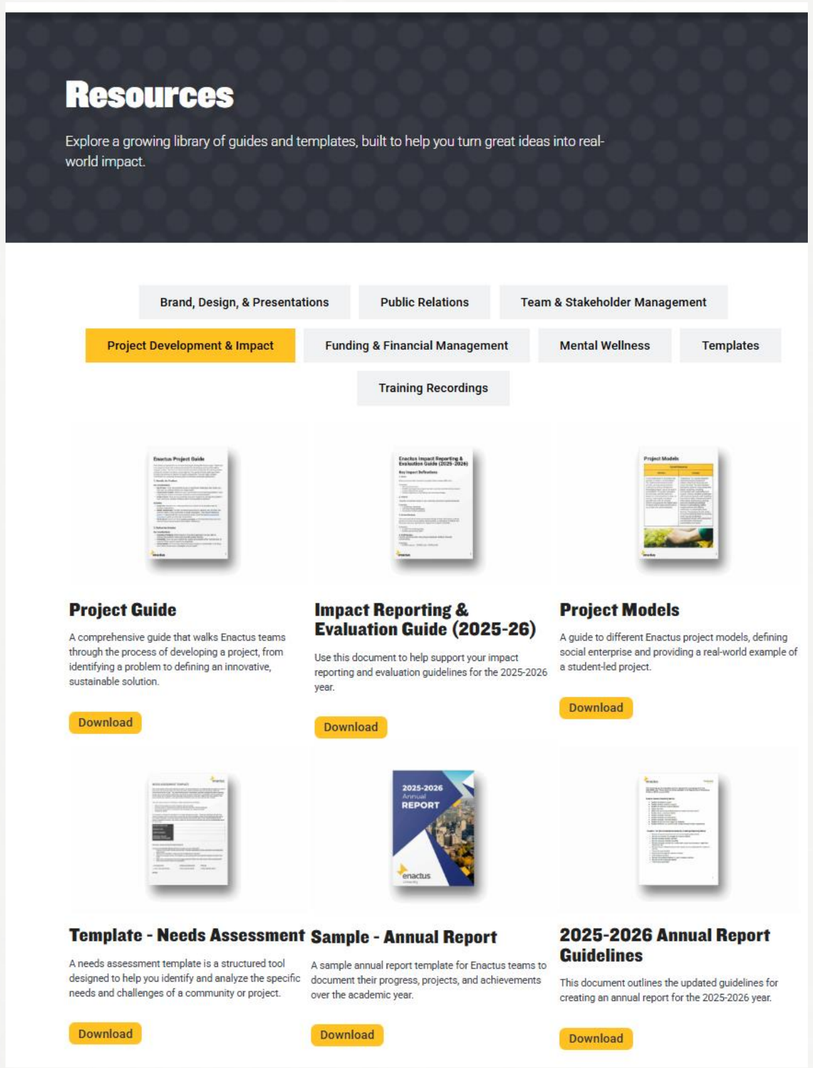
Finding Info on Enactus.ca

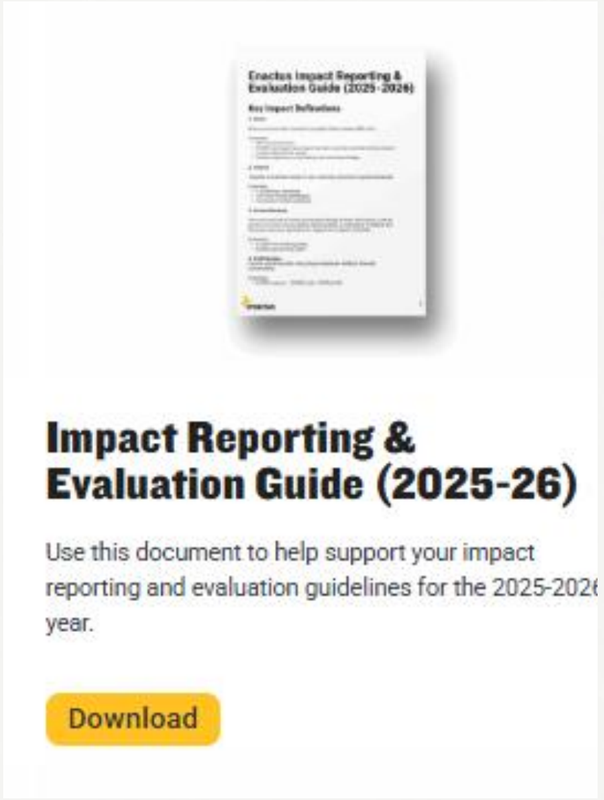
Have questions? Before sending an email, please review the FAQ sections



Enactus.ca Resources Page

Please review the Impact Reporting and Evaluation Guide for your challenge report





Encouraging Student Attendance

- Talk about the EXPERIENCE!
- Share videos and photos from previous years!
- Talk about meaningful network building and connecting with teams across the region.

Thank you!

We have time for a few questions, otherwise please email your PM

Eric's Red Flags

Abigail’s Advice

2023

2024

2025

Maddie’s Must-Knows

Thierry’s Tips

Sohaib’s Suggestions