2026-2027 Student Entrepreneur National Competition

Application Form

APPLICANT INFORMATION

Full Name	
Academic Institution	
Company Name	

ABOUT THE BUSINESS

In four lines or less, describe your business. *(Approx. 50 words)*

Criterion #1: Entrepreneurial Spirit (10 POINTS)

In reference to Judging Criteria #1 outlined below, provide an overview of your entrepreneurial journey.

- How much perseverance and determination to succeed as an entrepreneur has the applicant demonstrated, while maintaining high ethical standards?
- How successful was the applicant in building an appropriate support system around them (partners, mentors, entrepreneurial groups or organizations, etc.), in order to fast-track their success?
- How well does the applicant understand the major risks that his/her business faces? How sound is their risk-mitigation plan?

Maximum 1500 characters (~250 words)

Criterion #2: Sound Business Model (10 POINTS)

In reference to Judging Criteria #2 outlined below, provide an overview of the viability of your business.

- How defined, sensible and realistic is this entrepreneur's vision?
- How innovative and useful is this business? Does it address a real need/market gap?
- How sound is the business model? Is the business generating social and/or financial returns?
- How well does the entrepreneur understand the market, the competition, and the customers?

Maximum 1500 characters (~250 words)

Criterion #3: Traction (20 POINTS)

In reference to Judging Criteria #3 outlined below, provide an overview of how much momentum your business has achieved to date with supporting data to prove your progress,

- How much momentum has this business achieved to date? What sort of supporting data does the entrepreneur have to prove progress?
- Traction can be backed by a variety of data, depending on the type of business*, such as:
- Profitability
- Revenues
- Number of active / registered users
- Amount of engagement / traffic generated
- Partnerships / clients achieved

Maximum 1500 characters (~250 words)

Criterion #4: Scalability (10 points)

In reference to Judging Criteria #4 outlined below, explain the scalability of your business,

- How much potential to scale does this business have?
- How realistic and feasible is their growth strategy? Does it have a logical implementation plan?
- Alternately, how sound is their exit strategy?

Maximum 1500 characters (~250 words)

Financials Upload

For the Financial Table, please click here Student Entrepreneur Financial Form. Please upload as "NAME-Student-Entrepreneur-Financial-Form" and remember to rename it with your actual name and save as PDF.