2027 Enactus Canada Regional Exposition: Judge FAQ

As an Enactus Canada Regional Judge, you will play a crucial role in evaluating student-led community empowerment projects and business ventures that create positive social impact. Thank you for shaping the future of students, their projects and businesses, and our communities. This FAQ will guide you through the judging process.

What is Enactus Canada?

Enactus Canada helps postsecondary students discover and develop leadership and entrepreneurial skills while creating positive social, environmental, and economic change. We offer training, resources, and mentorship assisting students to identify issues and develop practical solutions. We promote collaboration, hands-on experience, and competition, encouraging students to improve the world through entrepreneurial action.

How It Works

1. **Establish Teams on Postsecondary Campuses:** Each Enactus team is mentored by a faculty advisor and supported by local business advisors.
2. **Train and Develop Student Teams:** Enactus Canada organizes and provides training and personalized support to build capacity.
3. **Teams Implement Projects:** Students take an entrepreneurial approach to empowering people and creating positive social impact.
4. **Competitions Drive Results and Best Practice Sharing:** National and global competitions encourage innovation and reward results.

What is my role as a judge?

At the Regional Expositions, four separate challenges exist, each with its own set of criteria:

- Desjardins Community Empowerment Challenge
- TD Entrepreneurship Challenge
- EQ Bank Financial Education Challenge
- Innovation and Impact Challenge, powered by Enactus Alumni

The Desjardins Community Empowerment Challenge and the TD Entrepreneurship Challenge run in the morning session, and the EQ Bank Financial Education Challenge and the Innovation and Impact Challenge, powered by Enactus Alumni, run in the afternoon session. Session times and challenge assignments may change.

Within each challenge, there are multiple leagues, depending on the number of teams entered in any given challenge. You'll judge one league with up to seven teams. If you are judging in the morning and the afternoon, you will judge a league for one challenge in the morning and one league in the afternoon from a different challenge.

During the competition, you'll listen to live audiovisual presentations, review Challenge Reports, engage with teams in Q&A sessions, and evaluate each project/business venture to determine which teams advance to the challenge's Final Round of Competition at the 2027 National Exposition.

The top three teams in each league receive prizes: $1,500 to $2,500 for first place (depending on the challenge), $1,000 for second place and $500 for third place.

What does my day look like?

1. **Arrive at your check-in time.** Please arrive on time so you can check in at registration and join the networking breakfast or lunch.
2. **Networking breakfast or lunch and Judge Training.** You'll meet fellow judges, then attend mandatory Judge Training, which covers the judging criteria for your challenge.
3. **Competition.** You'll judge one league of up to seven teams.
4. **Optional: Post-competition meet and greet with judges and Enactus students.** We encourage you to stay after your session to meet the teams and fellow judges.
5. **Optional: Awards Ceremony.** All judges are welcome to stay and celebrate the winning teams.

What will I be judging?

Each Enactus team will deliver a live audiovisual presentation detailing their project/business venture, including the issue they aim to solve, their solution, and impact/traction. Most teams have up to five presenters, and during the Q&A period, additional team members can answer questions.

The judging criteria will be covered in the Judge Training, as it varies by challenge.

Each presentation follows this timeline:

- **3 Minutes:** The team sets up and hands out their Challenge Report.
- **5 Minutes:** The team presents their live audiovisual presentation.
- **4 Minutes:** Q&A period (judges only).

Don't worry! Your League Coordinator will keep track of the time.

What is a Challenge Report?

The Challenge Report is a one-page written summary of the team's project, explaining how they meet the judging criteria. Teams must follow a template and print it single-sided on 8.5" x 11" paper. No preparation is required, but if you'd like some background, you can read the challenge overviews above and this sample Challenge Report:

Desjardins Community Empowerment Challenge Sample Report

What is the judging process?

1. While the team sets up, you'll receive their Challenge Report. Read it during the 3-minute set-up.
2. After each presentation, use the Individual Team Evaluation Form (green sheet) to take notes and assign scores based on how the team addressed the criteria. Keep in mind that Enactus gives the teams your feedback after the competition, so please focus on providing positive, constructive feedback as they use it to improve their projects/business ventures.
3. After all presentations in your league, transfer your scores to the Cumulative Evaluation Form (yellow sheet), which you'll find in your Judge Handbook.
4. Rank all teams in your league in order of preference with 1 being the best. No ties are allowed, so assign a unique rank to each team.
5. Once completed, submit both the Individual Team Evaluation Forms (green sheets) and the Cumulative Evaluation Form (yellow sheet) to the League Coordinator.

Judging is an individual process. Please do not share your rankings with anyone until results have been announced at the Awards Ceremony.

What should I do if I have a conflict of interest?

You have a conflict of interest with a team if you were part of that Enactus team within the last three years, worked directly with them as a mentor or advisor within the last three years, or have a family member who is currently on the team. If you have a conflict with a team in your league, tell your League Coordinator or an Enactus Canada representative right away, and we'll assign you to a different league.

Thank You

We hope this FAQ helps you prepare for your role as an Enactus Canada Regional Judge. Your time and expertise are vital to the students and the Enactus community. Thank you for joining this incredible journey of driving positive social change through entrepreneurial action.

If you have any questions, don't hesitate to ask your League Coordinator, Judge Trainer, or another Enactus Canada representative.